

# JOURNAL OF ELECTRONIC COMMERCE IN ORGANIZATIONS

April-June 2012, Vol. 10, No. 2

## Table of Contents

### RESEARCH ARTICLES

- 1 **The Death of Social Media in Start-Up Companies and the Rise of S-Commerce: Convergence of E-Commerce, Complexity and Social Media**  
*Suresh Sood, UTS Business School, University of Technology, Sydney, Australia*
  
- 16 **Emergence of Gamified Commerce: Turning Virtual to Real**  
*Tracy Harwood, Institute of Creative Technologies, De Montfort University, UK*
  
- 40 **The Effect of Inter-Organization Trust and Dependency on E-Procurement Adoption: A Case of Malaysian Manufacturers**  
*Latif Al-Hakim, University of Southern Queensland, Australia*  
*Nik Ab Halim Nik Abdullah, University Utara Malaysia, Malaysia*  
*Eric Ng, University of Southern Queensland, Australia*
  
- 61 **Mobile Commerce Adoption in Organizations: A Literature Review and Future Research Directions**  
*Husam Alfahl, Griffith University, Australia*  
*Louis Sanzogni, Griffith University, Australia*  
*Luke Houghton, Griffith University, Australia*