

# Table of Contents

## International Journal of Applied Behavioral Economics

Volume 7 • Issue 4 • October-December-2018 • ISSN: 2160-9802 • eISSN: 2160-9810

*An official publication of the Information Resources Management Association*

### Research Articles

- 1      **The Effects of a Commitment Device on Health Outcomes: Reputational Commitment and Weight Loss in an Online Experiment**  
Manu Manthri Savani, University College London, London, UK
  
- 21     **Role of Institutional Owners in Devising Firms' Risk-Taking Behavior: Evidence From a Developing Economy**  
Mian Sajid Nazir, COMSATS University Islamabad, Lahore Campus, Islamabad, Pakistan  
Sadaf Nazir, University of the Punjab Gujranwala Campus, Lahore, Pakistan  
Aisha Javaid, The Balochistan University of Information Technology, Engineering and Management Sciences, Quetta, Pakistan
  
- 37     **Analysing the Relationship Between Personal Time Discounting Factors and Risk Related Behaviour**  
Horia Daniel Tigau, Bucharest University of Economic Studies, Bucharest, Romania
  
- 54     **Website Adoption for Agritourism Companies: Key Features and Perceptions of Customers**  
Margherita Angioni, Carlo Bo University of Urbino, Urbino, Italy  
Fabio Musso, Urbino University, Urbino, Italy

### COPYRIGHT

The **International Journal of Applied Behavioral Economics (IJABE)** (ISSN 2160-9802; eISSN 2160-9810), Copyright © 2018 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Applied Behavioral Economics* is indexed or listed in the following: Bacon's Media Directory; Cabell's Directories; Google Scholar; JournalTOCs; MediaFinder; RePEc; The Standard Periodical Directory; Ulrich's Periodicals Directory; Web of Science; Web of Science Emerging Sources Citation Index (ESCI)