

Table of Contents

International Journal of Technology and Educational Marketing

Volume 8 • Issue 2 • July-December-2018 • ISSN: 2155-5605 • eISSN: 2155-5613

An official publication of the Information Resources Management Association

Research Articles

- 1 **Structured Data Facilitate Learning Design for Energetic Transition**
Gilbert Ahamer, Wegener Center for Climate and Global Change, Graz, Austria
- 23 **Managing Corporate Relations**
Morgan R. Clevenger, Clevenger & Co. Management Consulting, Inc., Wilkes-Barre, PA
Cynthia J. MacGregor, Missouri State University, Springfield, USA
- 44 **Education for Technology Transition Restructures Energy Systems**
Gilbert Ahamer, Austrian Academy of Sciences, Vienna, Austria
- 59 **Global Marketing of Higher Education E-Learning**
Evan G. Mense, Southeastern Louisiana University, Hammond, USA
Christopher J. Garretson, Columbus State University, Columbus, USA
Pamela A. Lemoine, Troy University, Phenix City, USA
Michael D. Richardson, Southeastern Louisiana University, Hammond, USA
- 75 **Technology Tools for Building Diverse, Equitable, and Inclusive Classrooms**
Amir Manzoor, Bahria University, Karachi, Pakistan

COPYRIGHT

The **International Journal of Technology and Educational Marketing (IJTEM)** (ISSN 2155-5605; eISSN 2155-5613), Copyright © 2018 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Technology and Educational Marketing* is indexed or listed in the following: Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; MediaFinder; ProQuest Advanced Technologies & Aerospace Journals; ProQuest Computer Science Journals; ProQuest Illustrata: Technology; ProQuest SciTech Journals; ProQuest Technology Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory