

# Guest Editorial Preface

## Special Issue of E-Commerce Management (HSST)

Wai Chi Fang, APAIS, Seoul, Korea

Tai-hoon Kim, APAIS, Seoul, Korea

Sabah Mohammed, APAIS, Seoul, Korea

Mincong Tang, APAIS, Seoul, Korea

We are pleased to present this issue of the Journal of Electronic Commerce in Organizations (JECO) as a special issue entitled *E-commerce Management*. This special issue of JECO includes manuscripts selected from the 5th International Conference on Interdisciplinary Research Theory and Technology (IRTT 2017) which was held on December 21-23, 2017 at Daejeon University, Korea. International conferences have become more frequent because of rapid development in this field needing larger interaction among academic and industry professionals. The usual practice in these events is to bring out only abstract / synopsis book at the time of the conference.

The organizers of IRTT 2017 decided to bring out papers presented at the conference, in full, as a special issue of the journal JECO. Publication of full papers based on presentations at conferences/workshops has multiple advantages. For the authors, the quality of work may considerably improve through the seriousness of discussions with peers during the conference. For referees, it becomes easier to review the papers as referees are generally drawn from among the experts attending the conference. To provide equal opportunity to all authors of the invited and proffered papers of IRTT 2017, an announcement on the special issue was included in the conference circulars right from the start. Publishing was optional, and the decision was left to authors.

The topics covered in this special issue includes: e-business, e-commerce adoption, e-commerce and customer relationship management, e-commerce and human resource management, e-commerce and policy, e-commerce and social media, e-commerce in developing and developed countries, e-commerce management and leadership, e-commerce security and trust, e-commerce stress and strain impacts, e-commerce technologies and the workplace, e-marketplace, e-services and technologies, financial information systems, global e-commerce, hospitality, travel, and tourism, microfinance, mobile commerce technologies and management, mobile services, online marketing, search engine optimization, virtual commerce, virtual enterprises, and web commerce utilization and management. It is hoped that this JECO issue will make a good reference material and be of great use for E-commerce Management researchers and developers.

*Special Issue Editors,*

*Wai Chi Fang*

*Tai-hoon Kim*

*Sabah Mohammed*

*Mincong Tang*

*Guest Editors*

*JECO*