

Table of Contents

Journal of Organizational and End User Computing

Volume 31 • Issue 2 • April-June-2019 • ISSN: 1546-2234 • eISSN: 1546-5012

An official publication of the Information Resources Management Association

Research Articles

- 1 Dynamic Capability and Organizational Performance: Is Social Networking Site a Missing Link?**
Ly Minh Thi Pham, Faculty of Business Administration, Ton Duc Thang University, Ho Chi Minh City, Vietnam
Lobel Trong Thuy Tran, Faculty of Business Administration, Ton Duc Thang University, Ho Chi Minh City, Vietnam
Phanee Thipwong, Department of Business Administration, Asia University, Taichung, Taiwan
Wan Tran Huang, Department of Business Administration, Asia University, Taichung, Taiwan

- 22 Pragmatic Sensory Data Semantics With Service-Oriented Computing**
Robin Singh Bhadoria, Indian Institute of Technology Indore, Gwalior, India
Narendra S. Chaudhari, Visvesvaraya National Institute of Technology, Nagpur, India

- 37 The Shift to Socio-Organizational Drivers of Business Intelligence and Analytics Acceptance**
Tanja Grublješić, Faculty of Economics, University of Ljubljana, Ljubljana, Slovenia
Pedro Simoes Coelho, NOVA Information Management School, Lisbon, Portugal
Jurij Jaklič, Faculty of Economics, University of Ljubljana, Ljubljana, Slovenia

- 65 Role of Perceived Value in Acceptance of “Bring Your Own Device” Policy**
Lixuan Zhang Zhang, Weber State University, Ogden, USA
Matthew Mouritsen, Weber State University, Ogden, USA
Jeffrey R. Miller, Sam Houston State University, Huntsville, USA

- 83 Measuring E-Learners’ Perceptions of Service Quality**
Silvester Ivanaj, ICN Business School, Nancy, France
Grâce-Blache Nganmini, Data Analytics and Insights, TD bank Group, Montreal, Canada
Alain Antoine, ISAM IAE - Université de Lorraine, Nancy, France

COPYRIGHT

The **Journal of Organizational and End User Computing (JOEUC)** (ISSN 1546-2234; eISSN 1546-5012), Copyright © 2019 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *Journal of Organizational and End User Computing* is indexed or listed in the following: ABI/Inform; ACM Digital Library; Aluminium Industry Abstracts; Australian Business Deans Council (ABDC); Bacon’s Media Directory; Burrelle’s Media Directory; Business Periodicals Index/Wilson Business Abstracts; Cabell’s Directories; Ceramic Abstracts; Compendex (Elsevier Engineering Index); Computer & Information Systems Abstracts; Corrosion Abstracts; CSA Civil Engineering Abstracts; CSA Illumina; CSA Mechanical & Transportation Engineering Abstracts; Current Contents®/Social & Behavioral Sciences; DBLP; DEST Register of Refereed Journals; EBSCOhost’s Business Source; EBSCOhost’s Computer & Applied Sciences Complete; EBSCOhost’s Computer Science Index; EBSCOhost’s Computer Source; EBSCOhost’s Current Abstracts; EBSCOhost’s Library/Information Science & Technology Abstracts with FullTEXT; EBSCOhost’s STM Abstracts; Electronics & Communications Abstracts; Emerald Abstracts; Engineered Materials Abstracts; European Reference Index for the Humanities and Social Sciences (ERIH); Gale Directory of Publications & Broadcast Media; GetCited; Google Scholar; INSPEC; Internet & Personal Computing Abstracts; ISBIB; JournalTOCs; KnowledgeBoard; Library & Information Science Abstracts (LISA); Library Literature & Information Sciences; Materials Business File - Steels Alerts; MediaFinder; Norwegian Social Science Data Services (NSD); PubList.com; SCOPUS; Solid State & Superconductivity Abstracts; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich’s Periodicals Directory; Web of Science; Web of Science Science Citation Index Expanded (SCIE); Web of Science Social Sciences Citation Index (SSCI)