

## Editorial Preface

# Special Issue on Systems and Service-Oriented Research Around the Globe

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As the guest editors of this volume of *International Journal of Systems and Service-Oriented Engineering*, we are proud to introduce you the following four papers, which present different interesting aspects of systems and service-oriented research conducted by scholars from universities from Japan and Vietnam with data obtained from Vietnam, Japan, Germany, and China.

These papers were presented at the International Conference on Business, Economics and Information Technology 2019 (ICBEIT 2019) on March 18 and 19 in Singapore. The conference was organized and sponsored by the School of Business and Public Administration, University of Guam (Guam, USA), Economic Research Center, Graduate School of Economics, Nagoya University (Japan), Graduate School of Management, Ritsumeikan Asia Pacific University (Japan), and Graduate School of Economics, Osaka Prefecture University (Japan), and co-sponsored by the Society of Economics at the Osaka Prefecture University. Several conference papers were selected and the authors were invited by the guest editors to submit their enhanced papers for further review. The guest editors and the guest reviewers reviewed all submissions and selected the following four articles to be included in this special issue.

The first paper, “Store Image in Relationship with Customer Satisfaction and Loyalty: The Case of Fast Fashion Retailers in Vietnam,” studies the consumer behavior of global fast fashion retailers’ target market in Vietnam. The result suggests that the commercial and corporate image components have positive impacts on store loyalty via customer satisfaction as a mediator, and contribute to developing the literature of store image in the fashion sector that remains undeveloped in an emerging market, such as Vietnam.

The second paper, “Empirical Research on the Profitability of R&D Expenditure: Estimations Based on Firm-level Accounting Data in the Japanese Textile Industry,” presents a study using firm-level financial data on the profitability of R&D expenditures in major Japanese textile firms. The authors developed a method to analyze the data using a cost-effectiveness model that considers endogeneity between revenue and R&D expenditure as well as other methods. The finding suggests the establishment of management accounting criteria at the firm level.

The third paper, “Building and Operating a System to Promote Regional Competitive Industries through Cross-Sectoral Collaborations - Findings from the Experience in Germany,” provides an in-depth study on the management approaches to build and operate a regional system for facilitating the self-organization process of cross-sectoral collaborations through a case study using data obtained from the medical technology industry of three different states in Germany.

The last article, “An Investigation on Practical Information Disclosures by Non-Profit Organizations in China,” presents a case study of China Charities Aid Foundation for Children (CCAFC) on its information disclosure practice from 2010 to 2017. The authors note that although the CCAFC received excellent review result from Foundation Transparency Index (FTI), the information disclosure still lacks completeness and accuracy.

We hope that you will enjoy reading our special issue.

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