Table of Contents

International Journal of Applied Management Theory and Research

Volume 2 • Issue 2 • July-December-2020 • ISSN: 2572-4819 • eISSN: 2572-4827

Research Articles

Importing Complexity Leadership Theory Into Bureaucratic Organizations in Non-Western Environments: A Perspective and Agenda for Future Research

Francis Donkor, School of Management and Economics, University of Electronic Science and Technology in China, China

Isaac Sekyere, School of Business and Technology, Walden University, USA

19 The Impact of Enhancing Social Media Marketing Knowledge on Customer Attraction and Engagement for University Organizational Growth and Development from the TRACK Theory: The Context of Mpumalanga University of South Africa

Glenton Khulani Sambo, Management College of Southern Africa (MANCOSA), South Africa Austin Musundire, Management College of Southern Africa (MANCOSA), South Africa

41 Effect of Work Conflict, Work Involvement, and Family Work Conflict on Turnover Intentions and Intention to Move Through Job Satisfaction as a Moderation

M. Al Musadieq, Brawijaya University, Indonesia

54 Servant Leadership (SL) in the Context of Bangladesh

Mohammad Harisur Rahman Howladar, University of Chittagong, Bangladesh Md. Sahidur Rahman, University of Chittagong, Bangladesh

COPYRIGHT

The International Journal of Applied Management Theory and Research (IJAMTR) (ISSN 2572-4819; eISSN 2572-4827), Copyright © 2020 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Applied Management Theory and Research is indexed or listed in the following: Google Scholar