Table of Contents

Information Resources Management Journal
Volume 34 • Issue 2 • April-June-2021 • ISSN: 1040-1628 • eISSN: 1533-7979

Research Articles

1 Multi-Objective Big Data View Materialization Using NSGA-II
   Akshay Kumar, Jawaharlal Nehru University, India
   T. V. Vijay Kumar, Jawaharlal Nehru University, India

29 Accessing the Logistics Service Competitiveness: A Study on Four Emerging Nations in Southeast Asia
   Le Anh Duy Tran, Ho Chi Minh City University of Economics and Finance, Vietnam
   Van Kien Pham, Ho Chi Minh City University of Economics and Finance, Vietnam

43 A Modified Technology Acceptance Theory to Assess Social Commerce Technology Adoption
   Alaa M. Momani, School of Information Technology, Skyline University College, UAE

63 The Role of Social Media in the Diffusion of E-Government and E-Commerce
   Ibrahim Osman Adam, University for Development Studies, Wa, Ghana
   Muftawu Dzang Alhassan, School of Business, SD Dombo University of Business and Integrated Development Studies, Wa, Ghana

80 Artificial Intelligence Based System: Improving the Women Menstrual Hygiene
   Anupam Sharma, Thapar Institute of Engineering and Technology, India
   Jasleen Kaur, Thapar Institute of Engineering and Technology, India

COPYRIGHT

The Information Resources Management Journal (IRMJ) (ISSN 1040-1628; eISSN 1533-7979), Copyright © 2021 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The Information Resources Management Journal is indexed or listed in the following: ABI/Inform; ACM Digital Library; Aluminium Industry Abstracts; Australian Business Deans Council (ABDC); Bacon’s Media Directory; Burrelle’s Media Directory; Cabell’s Directories; Ceramic Abstracts; Compendex (Elsevier Engineering Index); Computer & Information Systems Abstracts; Corrosion Abstracts; CSA Civil Engineering Abstracts; CSA Illumina; CSA Mechanical & Transportation Engineering Abstracts; DBLP; DEST Register of Refereed Journals; EBSCOhost’s Business Source; EBSCOhost’s Computer & Applied Sciences Complete; EBSCOhost’s Computer Science Index; EBSCOhost’s Current Abstracts; EBSCOhost’s Library/Information Science & Technology Abstracts with FullTEXT; Electronics & Communications Abstracts; Emerald Abstracts; Engineered Materials Abstracts; Gale Directory of Publications & Broadcast Media; GetCited; Google Scholar; INSPEC; Internet & Personal Computing Abstracts; ISBIB; JournalTOCs; KnowledgeBoard; Library & Information Science Abstracts (LISA); Library Literature & Information Sciences; Materials Business File - Steels Alerts; MediaFinder; Norwegian Social Science Data Services (NSD); PubList.com; SCOPUS; Solid State & Superconductivity Abstracts; The Index of Information Systems Journals; The Standard Periodical Directory; UGC-CARE List (India); Ulrich’s Periodicals Directory; Web of Science; Web of Science Emerging Sources Citation Index (ESCI)