Table of Contents

International Journal of Technology Diffusion

Volume 12 • Issue 3 • July-September-2021 • ISSN: 1947-9301 • eISSN: 1947-931X

Research Articles

1 A Requirements-Oriented Modelling Language for an Optimized Distribution of Business Processes on a Multi-Cloud Environment

Karim Zarour, LIRE Laboratory, University of Constantine 2, Algeria Djamel Benmerzoug, LIRE Laboratory, University of Constantine 2, Algeria

23 Evaluation of Technological Solutions and Requirements for Cloud TV Services Based on Decision Support Systems

Georgia Dede, Harokopion University, Greece Evangelia Filiopoulou, Harokopion University, Greece Georgios Chatzithanasis, Harokopion University, Greece Thomas Kamalakis, Harokopion University, Greece Christos Michalakelis, Harokopion University, Greece

44 Comparitive Analysis of Link Prediction in Complex Networks

Furqan Nasir, Abasyn University, Peshawar, Pakistan Haji Gul, City University, Peshawar, Pakistan Muhammad Bakhsh, Abasyn University, Peshawar, Pakistan Abdus Salam, Abasyn University, Peshawar, Pakistan

61 Evolution of Online Marketing Tools, Approaches, and Strategies With Associated Challenges: A Survey Shikha Gupta, JC Bose University of Science and Technology, India & YMCA, India Atul Mishra, JC Bose University of Science and Technology, India & YMCA, India

83 Explaining Country Heterogeneity in E-Government Evolution Based on Longitudinal Analysis of Nations Prakrit Silal, Indian Institute of Management, Calcutta, India Debashis Saha, Indian Institute of Management, Calcutta, India

COPYRIGHT

The International Journal of Technology Diffusion (IJTD) (ISSN 1947-9301; eISSN 1947-931X), Copyright © 2021 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Technology Diffusion is indexed or listed in the following: ACM Digital Library; Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; The Standard Periodical Directory; Ulrich's Periodicals Directory