

# INTERNATIONAL JOURNAL OF APPLIED BEHAVIORAL ECONOMICS

October-December 2013, Vol. 2, No. 4

## Table of Contents

### RESEARCH ARTICLES

**1 Engineers' Perception of Contract Types' Performance for Highway Construction Projects**

*Fani Antoniou, Department of Civil Engineering, Aristotle University of Thessaloniki, Thessaloniki, Greece*

*Georgios N. Aretoulis, Department of Civil Engineering, Aristotle University of Thessaloniki, Thessaloniki, Greece*

*Dimitrios Konstantinidis, Department of Civil Engineering, Aristotle University of Thessaloniki, Thessaloniki, Greece*

*Glykeria P. Kalfakakou, Department of Civil Engineering, Aristotle University of Thessaloniki, Thessaloniki, Greece*

**25 Customer Relationship Marketing Focusing on Providing Benefits to Students and Mobile Service Providers: A Case Study on AIUB**

*A. H. M. Ehsanul Huda Chowdhury, American International University-Bangladesh (AIUB), Dhaka, Bangladesh*

*Sara Sarwari, Stamford University Bangladesh, Dhaka, Bangladesh*

*Waleed Khan Chowdhury, MetroNet Bangladesh Limited, Dhaka, Bangladesh*

**36 Microeconomic Theory of Spinoff Decisions**

*T. V. S. Ramamohan Rao, Indian Institute of Technology, Kanpur, India*

**52 Attitudes Toward Tax Evasion and the Choice of Self-Employment**

*Vasanthakumar N. Bhat, Lubin School of Business, Pace University New York, NY, USA*

### Copyright

The *International Journal of Applied Behavioral Economics* (ISSN 2160-9802; eISSN 2160-9810). Copyright © 2013 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Applied Behavioral Economics* is currently listed or indexed in: Bacon's Media Directory; Google Scholar; INSPEC; JournalTOCs; MediaFinder; The Standard Periodical Directory; Ulrich's Periodicals Directory