

Foreword

This edited book represents a unique contribution to e-Commerce research in small business as it addresses the more recent significant issues affecting the small business sector. The research coverage is comprehensive and addresses the practicalities of ecommerce adoption by small and medium enterprises. The chapters together demonstrate clearly the contribution Information Systems researchers can make to systems adoption by business and the crucial nature of their research for the real world.

The book also points other researchers to main issues pertaining to e-Commerce, theory and methodology. This book's timing is significant as it addresses the next step in taking e-Commerce research in small business to a further level of sophistication.

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