About the Contributors

Florica Tomos is a PhD Researcher at the University of South Wales and Lecturer HPL, FHEA, PGCE. Her expertise includes entrepreneurship, gender, economics, accounting, teaching & learning, educational research, technology enhanced learning, adult learning, digital pedagogy, higher education, small businesses, mixed research methods, and e-learning.

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Frederick Agboma is a graduate of Liverpool John Moores University in Applied Computer Technology, Fredrick Agboma obtained his MSc in Information Technology, Management and Organisational Change from the University of Lancaster and his PhD in Entrepreneurship in Developing Countries from the University of Manchester. Prior to starting his teaching career at the University of Manchester, Fredrick was an intern at the African Development Bank in Tunisia and for British Gas in the UK. He is a Senior Fellow of the Higher Education Academy and has research interests in Entrepreneurship, Innovation Management and Private Sector Development.

Artee Agrawal is an Associate Professor with 15 years of Teaching and Research experience and 2 years of Corporate experience. Currently Heading- Amity Innovation Incubator- Mumbai. Authored more than 20 papers published in International Journals and co-authored 9 books. Begged prestigious Indian Council of Social Science Research (ICSSR) doctoral fellow for the year-2003 and received “BEST PAPER AWARD” at ICBEM Conference-2015, BITS PILANI, Rajasthan, India.

Isaac Oduro Amoako (MBA, MSc, PhD, FHEA) is currently a Senior Lecturer of Entrepreneurship and Small Business Management, the Leader of the Small Business and Entrepreneurship Research Group and Programme Leader of the MSc Entrepreneurship programme at Liverpool Business School, Liverpool John Moores University, UK. He previously lectured in business start-up and small business management at Middlesex University Business School where he obtained his MSc and PhD in Entrepreneurship. Isaac also lectured in Enterprise and Business at The University of The West Scotland where he developed and led Online-based postgraduate modules in Innovation and Business Creativity. His teaching and research interests include business start-up, business incubation, business planning, business creativity and innovation, social enterprise, inter-organizational trust, culture and organizations. Prior to his academic career he was an entrepreneur starting and managing businesses for over 25 years. Isaac has a number of publications in entrepreneurship journals such as International Small Business Journal (ISBJ) and International Journal of Entrepreneurship and Innovation (IJEI). He has also presented
at prestigious academic conferences such as the 32nd and 38th Institute for Small Business and Entrepreneurship (ISBE) Conferences at Liverpool and Glasgow respectively and the 27th European Group for Organisation Studies (EGOS) Conference, at Gothenburg University, Sweden (2011). Isaac was the keynote speaker at the 1st Trust Seminar organised by Aalborg University and University College of North Denmark (UCN) at Aalborg in March, 2015. He has also presented to the Westminster Forum on Entrepreneurship in Africa on “Cultural aspects of doing business in Africa” at the House of Commons in London on 7th September, 2015.

Oana Cristina Balan, BSc Menswear, BSc Womenswear, MA Costume Design Opera and Theatre, PGCE, PGC (MA), is a teacher and an entrepreneur. She studied linguistics at Cardiff University, School of English and Communication (MA). Research interest: linguistics, fashion design and history, communication, pedagogy, andragogy, new emerging technologies, entrepreneurship, women entrepreneurship, gender.

Kursat Cinar earned his PhD in Political Science from the Ohio State University. His research interests center on party politics, democratization, patron-client relationships, development, and gender politics. He has published in Politics & Gender, Political Studies, Democratization, Contemporary Politics, Mediterranean Politics, Journal of Balkan and Near Eastern Studies, and Turkish Studies. He is also an Associate Editor of Politics & Gender. A chapter written by Dr. Cinar on clientelism has recently appeared in the Sage Encyclopedia of Political Behavior. Cinar is a Fulbright Alumnus and the recipient of the 2013 Sabanci International Research Award. He was the European Union Marie Sklodowska-Curie Fellow at Bilkent University, Department of Political Science working on women’s empowerment in Turkey in a comparative perspective. Dr. Cinar is currently an Assistant Professor at Middle East Technical University, Department of Political Science and Public Administration.

Sarfraz Ahmed Dakhan is a Senior Lecturer at Sukkur IBA with interests in female entrepreneurship and developmental studies. He is currently a doctoral candidate at the University of the West of Scotland. Prior to his doctoral studies, Sarfraz studied international business at Robert Gordon University and Economics at Quaid-I-Azam University. Sarfraz intends to expand his research area by examining female entrepreneurship across developing market economies. His current and planned projects on female entrepreneurship will serve as useful references for practitioners and policy makers.

Yogesh Deshpande is a Professor and Head of Department in Dept. Of Humanities and SS, VNIT Nagpur. He has done master’s in Psychology. He’s teaching areas include Psychology, Organizational Behaviour, Entrepreneurship Development, Human Values and Indian Studies for Btech Students and is currently guiding 3 Research Scholars.

Zorica Golić is Assistant Professor, Faculty of Economics Pale, University of East Sarajevo, Bosnia and Herzegovina. Her research focus is Enterprise funding, Crowdfunding, Crowdlending, FinTech, Financing Women’s Entrepreneurship.

Veronika Gustafsson is a Senior Lecturer at the University of the West of Scotland. Veronika’s home turf in entrepreneurship research is entrepreneurial cognition. This multidisciplinary area can be defined as fruitful cross-fertilisation between cognitive psychology, entrepreneurship theory and empirical
research in entrepreneurial context (especially where opportunity identification is concerned). Methodologically, Veronika is an experimenter, which is not yet common in entrepreneurship research. Apart from her Ph.D. dissertation/subsequent monograph, she has published an experiment paper in Journal of Business Venturing, which investigates how the level of uncertainty affects entrepreneurial action. Another study involved conjoint experiment investigating the moderating effect of the uncertainty level upon the entrepreneurs’ propensity to make investment decisions in seemingly failing projects. It was published in the International Journal of Entrepreneurial Behaviour and Research. Recently Veronika became engaged in research on business models and entrepreneurship education. Together with the colleagues from the Faculty of Economics at Moscow State University (EF MSU) she submitted a research grant application to be submitted jointly to the state-supported research funds at Austria and Russia. The project aimed to investigate the relationship between business model design of high-growth firms and entrepreneurial cognitions involved in creating these business models under conditions of uncertainty, based on cross-industry and cross-country analysis.

Mohammad Saud Khan is a Lecturer in the area of Strategic Innovation and Entrepreneurship. Before taking up this role, he was positioned as a Postdoctoral researcher at the University of Southern Denmark. Having a background in Mechatronics (Robotics & Automation) Engineering, he worked as a field engineer in the oil and gas industry with Schlumberger Oilfield Services in Bahrain, Saudi Arabia and United Kingdom. In addition to his involvement in several consulting assignments, his corporate experience includes a project on “Open Innovation” with Agfa Gevaert, Belgium. Saud’s research work has largely been focused on investigating entrepreneurial teams within high-tech business incubators. His work has been presented and published at renowned international conferences and management journals. He is a frequent reviewer for prestigious academic conferences and journals such as Academy of Management Annual Meeting, European Academy of Management, Management Decision, International Journal of Entrepreneurial Behaviour and Research, Journal of Managerial Psychology and Creativity and Innovation Management.

Robert Kivits obtained his first degree in Aerospace Engineering from The Netherlands, and later his PhD in Stakeholder Engagement and Policy analysis from Australia. Dr Kivits has extensive knowledge and practical experience in project management, policy analysis, social network analysis, stakeholder analysis, modelling and statistics. Dr Kivits has experience working in and across multiple industries, including infrastructure, social services innovation, construction, mining, the energy and telecommunications industries, as well as higher education sector in Australia. Dr Kivits draws upon a multi-disciplinary approach to his work and applied research, including small business sector.

Khamisah Abd Manaf has more than 18 years of business and marketing lecturer and industry experiences. She has served in various capacities, including as senior lecturer at University Technology MARA Malaysia teaching diploma and bachelor students and also as a business development manager at KPJ Healthcare Berhad for more than five years. Currently I serve as the senior lecturer, where I manage to accomplish the lecturer’s scope of duty at University Technology MARA, Kelantan Campus, Malaysia. I earned an MBA in Business Administration from University Utara Malaysia, an BA in Business Administration major in Marketing. Now I pursue my study at Lincoln University College, Malaysia under postgraduate Doctor of Philosophy in capacity of management field.
About the Contributors

Sakinah Mat Zin is a Human Resource Management lecturer in UiTM. Holding an MBA from UiTM and BBA (Hons) and Diploma in Education (TESL) from UIAM, she served as a Chief Editor for Info Usahawan, an Editor for Biznews Bulletin UiTM Terengganu and Editor for Terengganu International Finance and Economics Journal (TiFEJ). She had an experience of conducting a case study on SME under the Executive Certificate in Advance Business and Entrepreneurship Management (ABEM) program by the Ministry of Higher Education and UUM. She became Head of Research Group for two researches and a member of two other researches. Her research fields are intellectual capital, Islamic work ethics and SMEs. Throughout her career, she has published many High Impact Journals (Scopus and ISI) and other publications. She regards professional development as a lifetime endeavor and shall continue to keep abreast of current professional choices and responsibilities.

Alan Murray is a Business and Enterprise Lecturer at University of the West of Scotland and a Fellow of the Higher Education Academy. He is a practitioner-academic with extensive industry experience in the field of enterprise. Prior to UWS he was a business adviser for the leading enterprise agency in Scotland; Business Gateway and delivered enterprise training and advisory support to 1000 businesses from all sectors. Prior to this Alan was a Regional Enterprise Manager for The Prince’s Scottish Youth Business Trust. Alan is also is an experienced entrepreneur in his own right having run his own award winning business since 1999. He is an innovator in the area of teaching and learning and is part of a team which has been developing a new approach to course design, learning and teaching and assessment practice which will have far reaching impact on the pedagogy of the subject area. In 2018 this work was recognised by the Guardian University Award, Herald University Award and PIEoneer Awards. Alan’s research interests include; enterprise education, corporate entrepreneurship, entrepreneurship and transformational technologies in education.

Kingsley Omeihe maintains research and teaching interests in the fields of Entrepreneurship and Economic Sociology. His research is currently focused on trust in organizational contexts (particularly building and repairing trust across cultures), as well as SME Networks. Kingsley is currently an elected council member of the British Academy of Management and the administrator of the Centre for African Research on Enterprise and Economic Development. Prior to joining the University of the West of Scotland, he earned his Masters of Business Administration (MBA) from the University of the Aberdeen and studied Economics at the Lagos State University. As an entrepreneur, he is the founder and former creative director at the Lagos based fashion house SOSO. Kingsley champions the concept of ‘Student Entrepreneurship’ and has recently founded Enterprise Partnership Africa, to serve as a launch pad for promoting entrepreneurship across schools in West Africa. It is expected that this initiative will produce a number of resilient and more entrepreneurial youths. Kingsley has recently been shortlisted for the National Enterprise Educator award for 2018 and is a recipient of the University’s award for research output.

Aységül Özebebek Tunç is full-time faculty as Research Assistant of Management and Organization Department at Faculty of Political Sciences, Istanbul University. Her PhD dissertation is about Organizational Ambidexterity. Her major research interests and ongoing studies are about Sustainability, Strategic Management, Top Management Teams, Organizational Theory, Leadership, Entrepreneurship and Industry 4.0.
**Deniz Palalar Alkan** obtained her Ph.D. from Istanbul University. After working in banking and insurance industry she has decided to pursue academic career. Currently Dr. Palalar Alkan is instructing various courses including entrepreneurship, leadership, organizational behaviour.

**Prachita Patil** is a Research Scholar in Dept. Of Humanities and SS, VNIT Nagpur. She has done Master’s in Business Administration in the specialization of HR & Marketing. She is currently working under the supervision of Dr. Yogesh Deshpande since July 2016, on the topic “Psychodynamics of Women Entrepreneurs: Issues and Concerns”.

**Sukanlaya Sawang** has been appointed as Associate Dean (Internationalisation) and Associate Professor (Reader) in small business, innovation and wellbeing at University of Leicester, U.K. She was a Visiting Professor at The International Centre for Transformational Entrepreneurship, Coventry University, U.K. and an adjunct Associate Professor at QUT Business School, Australia. Dr Sawang’s research primarily focuses on organisational behaviours, especially in small business/entrepreneurial context, innovation management and wellbeing. She has an extensive array of quality research publications in this area (including cross-cultural studies), experience in managing large research grants, and a strong collaborative research background with scholars from Asian countries.

**Veronica Scuotto** after working four years at the University of the West of Scotland (UK) she has recently joined the Pôle Universitaire Léonard de Vinci in Paris as an Associate Professor in Entrepreneurship and Innovation. She received a PhD in marketing and enterprise management from Milan Bicocca University (Italy). Her research interests are focused on SMEs, entrepreneurship and digital technologies. Her work has been featured in several peer to peer journals such as the Journal of Organizational Behaviour, Production Planning & Control, Technological Forecasting and Social Change, International Marketing Review, Journal of Knowledge Management, Journal of Technology Transfer, Business Process Management Journal, Journal of Knowledge Economy, Information Systems Management Journal, and International Journal of Entrepreneurship and Innovation Management. Along Professor Mueller from University of Waikato, she is also authored a book entitled «ICT Adoption for Knowledge Management: Opportunities for SMEs» published by RossiSmith Ac. Pub., Oxford, UK. Veronica is an associate editor of Journal of Knowledge Economy and Governance Journal. She is also an Editorial Board member of Journal of Knowledge Management. She is a reviewer for the Business Process Management Journal, the Management Decision journal, and the International Journal of Entrepreneurship and Innovation. Furthermore Veronica received two awards as the best Paper of the EuroMedSIMA track “New Challenges in Open Innovation” in 2016 and the “best commended paper” in 2017 at the annual EuroMed Academy of Business (EMAB) conference. Finally, Veronica offers consultant services to small to medium enterprises and start-up based on her previous international professional experiences. She worked as commercial manager at GNS China (consultancy company) based in Beijing (China), she was marketing consultant for a fashion publishing and advertising agency, Ichnos Srl in Naples (Italy), and digital account manager at P.O.S.H. marketing agency in Glasgow (the United Kingdom).
About the Contributors

Francesca Serravalle, Ph.D. student in Business and Management-University of Turin, has a Ph.D. co-partnership with IAE Lyon - School of Management (Magellan Research Lab), graduated with Academic Mention in Business Finance and Financial Markets at the School of Management and Economics in Turin with a thesis in Fundraising, where the aim was the creation of an innovative tool, i.e. a mobile app, for a Cancer Organization.

Adelina Stefan is a passionate entrepreneurial spirit, committed to helping people improving their performance, driving creativity, innovation and business results. She is a licensed Intercultural Facilitator and Research Analyst, specialized in the areas of Intercultural Communication, Translation and Human Resource Management. Her purpose is to improve Individual and Diverse Team Performance through Training and Development, using different models of cultures, combined with negation tools and strategies that will ensure the business sustainability. Born and raised in Romania, studying and working in Greece and U.K., and currently living in Switzerland prompted Mrs. Stefan’s study of discourse, communication, and management across different cultures.

Falendra Kumar Sudan is currently working as Professor at Department of Economics, University of Jammu, Jammu and Kashmir (India) and teaching courses on Demography and Environmental Economics at post-graduate level and supervises M. Phil and Ph. D researchers in areas of population studies and sustainability. Prof. Sudan is also Director, Regional Centre of Expertise on Education for Sustainable Development under UNU-IAS, Tokyo. He is Visiting Senior Research Fellow to Institute for Human Development, New Delhi. Dr. Sudan has been awarded various inter-disciplinary post-doctoral research projects and national and international fellowships in multi-disciplinary perspectives funded by World Bank, Ministry of Minority Affairs, Ministry of Environment and Forests, Ministry of Rural Development, Ministry of Labour, Indian Council of Social Science Research, University Grants Commission, etc. He is serving on Member, Editorial Boards of Applied Economics and Policy Analysis, and Journal of Social and Economic Policy.

Piers Thompson is an Associate Professor at Nottingham Business School in Nottingham Trent University. He has published over 40 journal articles in entrepreneurship and regional development journals. His research focuses on how community culture influences the economic activities of residents resulting in different forms of economic development.

Saraswathy Thurairaj is currently working in Universiti Tunku Abdul Rahman (UTAR) Malaysia as an English Lecturer. She has obtained her master’s degree in English Studies (TESL) and her bachelor’s degree in Communication from University Kebangsaan Malaysia (UKM), Bangi Selangor. She is currently pursuing her Ph.D. in Doctor of Philosophy English Language Studies at International Islamic University Malaysia. She has vast teaching experience at the tertiary level particularly in the area of ESP. Her area of interest is in research in the teaching of English as a second language, Curriculum Development, Language Policies Issues, Women Studies, Gender Studies, Multiple Intelligences, Multimedia Annotations and ICT, Critical Discourse Analysis, First Language Acquisition and Social Networking Sites. She believes, over the years, she has gained much experience in teaching and conducting research which would enable her to contribute significantly to any esteemed educational research.
Milena Viassone, ESCP Europe Ph.D., Paris and Ph.D in Business Management-University of Cassino; Associate Professor of Business Management-University of Turin, Cuneo Branch; Member of the Aidea (Italian Academy of Business Administration) Research Group (GSA) on the topic “Management for the sustainability of touristic development and the destinations competitiveness”; Member of EuroMed International Group of Research on Tourism; Member of the International ESCP Europe Group of Research on “International Development”. Member of the Editorial Board of several international journals and author of numerous books and papers on qualified national and international reviews. Main Research Areas: New Technologies in the Retail Channels; Management of Tourist Destinations; Territorial Competitiveness; Ethical Food; Smart Cities.

Wenyu Zang is a lecturer in Economics at Nottingham Business School in Nottingham Trent University. Her research areas are foreign direct investment (FDI), trade and economic growth. She has published a number of papers that have examined the positive and negative aspects of the relationship between FDI and domestic entrepreneurship.