Exploring the Intersection of Athletic Psychology and Emerging Technologies

Qiuying Li, School of Physical Education, Huaihua University, Hunan, China
Xiaodong Li, Biomedicine and Health Industry Research Center, Huaihua University, Hunan, China*
https://orcid.org/0000-0001-7931-2231
Kwok Tai Chui, Hong Kong Metropolitan University, Hong Kong
Varsha Arya, Department of Business Administration, Asia University, Taiwan, & Lebanese American University, Beirut, Lebanon, & Center for Interdisciplinary Research, University of Petroleum and Energy Studies (UPES), Dehradun, Uttarakhand, India, & Chandigarh University, Chandigarh, India

ABSTRACT

This paper delves into the dynamic intersection of athletic psychology and emerging technologies, aiming to understand their interplay and implications for sports performance. The study examines the latest research and literature in this field, encompassing the use of social media, digital devices, and virtual reality as technological advancements. It explores the impact of these technologies on athlete psychology, mental resilience, motivation, and goal setting. By analyzing country-specific scientific production, author contributions, and keyword trends, the paper provides insights into the global landscape of research in athletic psychology and emerging technologies. The findings contribute to a better understanding of the evolving relationship between technology and athlete psychology, offering potential avenues for optimizing performance, mental well-being, and training strategies in the realm of sports.

KEYWORDS
Athletic Psychology, Digital Devices, Social Media, Virtual Reality

INTRODUCTION

The intersection of athletic psychology and emerging technologies has become an increasingly dynamic and influential field of study in recent years. As technology continues to advance at a rapid pace, it has permeated various aspects of sports and athletic performance, offering new opportunities and challenges for athletes, coaches, and sports psychologists. Athletic psychology plays a crucial role in understanding and optimizing sports performance by examining the psychological factors that influence athletes’ mental states, motivation, focus, and overall well-being. By delving into the area of emerging technologies, researchers and practitioners can uncover innovative ways to enhance psychological aspects and ultimately improve athletic performance.

Apart from this, social media also has emerged as a robust platform that shapes athletes’ experiences, self-perception, and interactions with others. The influence of social media on athletes
mental health, self-esteem, and body image has garnered significant attention. Understanding the impact of social media and developing strategies to promote positive online experiences for athletes is crucial in this digital age.

Other than social media, digital devices also affect the performance of athletes. Digital devices, ranging from wearable fitness trackers to biofeedback devices, provide athletes with real-time data and feedback on their performance, biometrics, and physiological states (Liu et al., 2022; Zhang et al., 2023; Cvitic’ et al., 2021). These devices enable athletes and their coaches to monitor progress, optimize training routines, and make data-driven decisions to improve performance. Exploring the integration of digital devices and athletic psychology can lead to innovative approaches in talent development, performance optimization, and injury prevention.

In addition to smart technologies and devices, metaverse (Singla et al., 2022) and virtual reality (VR) technologies (Lv et al., 2022; Almomani et al., 2022; Barthwal et al., 2022; Priyanka and Cherian, 2021) have the potential to revolutionize athlete training and mental resilience. By immersing athletes in realistic and high-pressure virtual environments, VR can simulate challenging scenarios, allowing athletes to develop coping strategies, enhance concentration, and perform under pressure. Exploring the efficacy of VR training and its psychological impact on athletes opens up new possibilities for mental skills development and performance enhancement.

This paper aims to delve into the current literature, research, and technological advancements in the field of athletic psychology and emerging technologies. By examining country-specific scientific production, author contributions, and keyword trends, we can gain insights into the global landscape of research in this area. Through this exploration, we hope to contribute to a better understanding of the potential synergies between athletic psychology and emerging technologies, providing researchers, practitioners, and stakeholders with valuable knowledge to optimize athlete performance, well-being, and training strategies in the dynamic world of sports.

RESEARCH METHODOLOGY

The study’s approach aimed to learn more about how athletic psychology can work with the latest technology. The literature on the impact of smart technology on athletic psychology was culled for this study using the Scopus database. Scopus exports were mined for information on several different dimensions, such as article volume by year, authors’ names and locations, journal names and publication dates, and keyword density.

Several statistical methods were used to examine the data, including frequency analysis, mean computation, and correlation analysis. These methods were crucial in revealing the data’s underlying tendencies and patterns, which in turn illuminated connections between sports psychology and cutting-edge electronics. Only relevant and objective data were used for the analysis, and careful measures were taken to assure the study’s validity and reliability.

In addition, rigorous statistical methods were used to examine the data, and a thorough double-checking procedure was put in place to ensure the findings were accurate. The study was carried out methodically and objectively from start to finish, with special attention paid to data collection and analysis in order to draw valid conclusions and advance the study of how athletic psychology and new technologies intersect.

RESULTS AND DISCUSSION

The Scopus data covers a timespan from 1984 to 2023 and includes content from 80 different sources, consisting of journals and books. With a total of 117 documents available, it is evident that the topic has garnered significant scholarly attention. The details of the collected database is presented in Figure 1; from the figure, it is clear that on average, these documents were published 6.9 years ago and have received an average of 22.26 citations, indicating their impact and relevance.
within the field. The majority of the documents are articles (94), followed by reviews (15) and book chapters (8), suggesting that researchers have extensively explored the topic through in-depth analysis. The database also contains valuable keyword information, with 997 Keywords Plus (ID) and 389 Author’s Keywords (DE), providing further insights into the specific aspects and themes covered in the existing literature. With 415 unique authors and a collaboration index of 4.21, it is clear that collaboration among researchers is prevalent in this field. Overall, the database highlights the significance of the intersection between athletic psychology and emerging technologies and serves as a valuable resource for researchers to gain insights, identify research gaps, and contribute to the ongoing discussion in this area.

Figure 2 illustrates the production of papers related to the intersection of athletic psychology and emerging technologies over the years, along with the Annual Growth Rate (AGR) of 8.91%. The paper production began with a single article in 1984 and remained relatively low until the early 2000s, with occasional contributions. However, from 2007 onwards, there was a noticeable increase
in the number of articles published each year. This growth trend continued, with a significant spike observed in 2021, which saw the highest number of articles (15) within the given dataset.

The AGR of 8.91% indicates a steady growth rate in the production of papers over time. This suggests a growing interest and recognition of the importance of exploring the intersection of athletic psychology and emerging technologies. The increasing number of articles signifies the rising significance of this area of research within the academic community.

The upward trend in paper production aligns with the rapid advancements in technology and its integration into sports and athletic performance. As technology continues to evolve and play a more prominent role in the field of sports, researchers are likely to explore the psychological implications and potential benefits of emerging technologies.

Overall, the upward trajectory in paper production, coupled with the AGR of 8.91%, indicates a sustained interest and growing body of knowledge in the intersection of athletic psychology and emerging technologies. This trend highlights the relevance and importance of studying the psychological aspects of athletes’ experiences and performance in the context of evolving technological advancements.

**Analysis of Source**

We used Bradford’s law to present the impact of the publication source. Figure 3 presents the clustering of sources through Bradford’s Law, offering insights into the distribution of articles related to the intersection of athletic psychology and emerging technologies among different journals. The rankings based on frequency (Freq) and cumulative frequency (cumFreq) demonstrate the prominence of certain journals in publishing papers on this topic.

In Zone 1, we observe the top-ranking journals such as “Frontiers in Psychology,” “Journal of Sports Sciences,” “Global Practices and Training in Applied Sport, Exercise, and Performance Psychology: A Case Study Approach,” “Human Movement Science,” and “Journal of Athletic Training.” These journals have published a higher number of articles, indicating their strong influence and contribution to the field. Moving to Zone 2, we see journals like “Computational and Mathematical Methods in Medicine,” “Journal of Sport Psychology in Action,” “Journal of Strength and Conditioning Research,” and others. While these journals have published a lesser number of articles, they still make a notable contribution to the literature.

![Figure 3. Source clustering through Bradford's law](image)
This clustering pattern reflects the diverse range of journals publishing articles related to athletic psychology and emerging technologies. It indicates that researchers have explored this intersection from multiple perspectives, spanning fields such as psychology, sports sciences, medicine, and computational methods.

The clustering of sources through Bradford’s Law highlights the key journals that have published a significant number of articles on the topic. This information can assist researchers in identifying prominent journals and key sources for accessing the existing literature. Furthermore, the distribution across different zones showcases the interdisciplinary nature of the field, as research on athletic psychology and emerging technologies is published in journals representing various disciplines.

Analysis of Author Performance

In order to analyze the performance of the author over the year, we draw Figure 4, which outlines the production of authors over time in the context of research on the intersection of athletic psychology and emerging technologies. From Figure 4, it is evident that several authors have made notable contributions to the field. Glazier PS, for example, published an article in 2010 with a total citation (TC) of 121, indicating the high impact and influence of their work. Similarly, Abernethy B’s publication in 2018 garnered a TC of 83, demonstrating significant scholarly attention and recognition. The data also reveals variations in author productivity over time. For instance, Craig C and Watson G each published two articles in 2011, while authors such as Zaichkowsky L and Zhang B had fewer or no publications in certain years.

It is noteworthy that some authors have consistently contributed to the field over multiple years. Memmert D, for instance, published articles in 2020 and 2021, with respective TCpY values of 7.5 and 4, indicating sustained productivity and impact.

Overall, the data highlights the diverse range of authors and their contributions to the literature on athletic psychology and emerging technologies. It demonstrates both individual author impact and the evolving nature of author productivity over time. Researchers can use this information to identify prolific authors, track their contributions, and explore the development of research trends within this field.

Analysis of Country Production

We used Figure 5 to represent the scientific production of countries in the field of athletic psychology and emerging technologies. The frequency (Freq) column displays the number of publications associated with each country. From Figure 5, it is clear that the United States (USA)

![Figure 4. Authors' production over time](image)
emerges as the leading contributor with 88 publications, indicating a significant presence in this research area. Australia follows closely behind with 70 publications, highlighting its substantial scientific output in the field. The United Kingdom (UK) also demonstrates a strong presence with 55 publications. China, Germany, and Spain show respectable contributions with 29, 26, and 22 publications, respectively. These countries reflect a global interest in exploring the intersection of athletic psychology and emerging technologies. Other countries such as Canada, the Netherlands, Greece, and Switzerland contribute with moderate numbers of publications, showcasing their involvement in this research domain.

It is worth noting that scientific production is distributed among countries worldwide, indicating the global nature of research on athletic psychology and emerging technologies. Several countries with smaller numbers of publications, such as Brazil, Ireland, Belgium, India, Romania, France, Iraq, Norway, Sweden, and Israel, still demonstrate their participation and engagement in this field.

Figure 5 reveals a diverse international scientific production related to the intersection of athletic psychology and emerging technologies. The United States, Australia, and the United Kingdom emerged as prominent contributors, but countries from various regions actively participate in advancing knowledge in this area. This global distribution highlights the widespread interest in understanding the psychological aspects of sports performance and the influence of emerging technologies on athletes.

Analysis of Keywords

Important keywords related to the intersection of athletic psychology and emerging technologies are presented in Figure 6. From Figure 6, it is concluded that the term “sport” appears most frequently, indicating its fundamental relevance in this research area. It underscores the focus on sports and athletic performance within the context of psychological study. Other prominent keywords include “performance,” which highlights the emphasis on understanding and enhancing athletic performance, and “biomechanics,” indicating the integration of technological advancements to analyze and optimize movement patterns in sports. The presence of keywords such as “cognition” and “neuroscience” reflects the interest in exploring the cognitive processes and neurological aspects underlying athletic performance. This suggests a growing understanding of the intricate relationship between the mind and body in sports. The keyword “sport psychology” highlights the specific discipline that examines the psychological factors impacting athletes and their performance. It underscores the recognition of the importance of psychological well-being and mental skills training in sports. Furthermore, keywords like “talent development” demonstrate the focus on nurturing and optimizing athletes’ talents
and potential through psychological interventions and technological advancements. Additional keywords such as “biofeedback,” “concussion,” and “cycling” indicate the exploration of specific topics within the broader context of athletic psychology and emerging technologies. These terms highlight areas of interest such as utilizing biofeedback techniques, understanding the impact of concussions on athletes, and examining the application of emerging technologies in cycling sports.

Figure 6 reflects the diverse and multidisciplinary nature of research in the intersection of athletic psychology and emerging technologies. It reveals a focus on sports performance, biomechanics, cognitive processes, and the integration of technological advancements. These keywords provide researchers with valuable insights into the prominent themes and areas of exploration within this field, facilitating further investigation and knowledge advancement.

Analysis of Published Documents

Table 1 presents a list of the most globally cited documents in the field of athletic psychology and emerging technologies. The information includes the paper title, DOI (Digital Object Identifier), total citations (TC), citations per year (TC per Year), and normalized TC. From Table 1, it is clear that several papers have received high citation counts, indicating their impact and influence within the field. For example, the paper by Lieberman et al. (Liebermann et al., 2002) published in the Journal of Sports Sciences has amassed 192 total citations, with an average of 8.7273 citations per year. Similarly, the papers by Kee et al. (Kee and John Wang, 2008) and Pummell et al. (Pummell et al., 2008) in the journal Psychology of Sport and Exercise have received 149 and 137 citations, respectively. The paper by Scott et al. (Scott et al., 2016) published in Sports Medicine stands out with 131 citations and an impressive 16.375 citations per year, demonstrating its significant impact and popularity within the research community. Similarly, the papers by Difazio et al. (DiFazio et al., 2016) and Grooms et al. (Grooms et al., 2015) have garnered high citation counts, indicating their contributions to clinical pediatric research and sports medicine, respectively. The data also shows that several papers published by Glazier et al. (Glazier, 2017) have received substantial citations, emphasizing their relevance and influence in the field. Other notable papers include those authored by Leaper et al. (Leaper and Brown, 2008), McAllister et al. (McAllister and McCrea, 2017), and Hadlow et al. (Hadlow et al., 2018), among others.

Table 1 highlights papers that have made significant contributions to the literature on athletic psychology and emerging technologies, as evidenced by their high citation counts. These papers cover a range of topics within the field, including sports performance, psychology, clinical research,
and human movement science. Researchers can utilize these influential papers as references and foundations for further investigation and knowledge development in the field.

**IMPACT OF SOCIAL MEDIA ON ATHLETIC PSYCHOLOGY**

Social media has a significant impact on athletes’ psychology. It can affect their self-efficacy, mental health, and well-being. Athletes who use social media may experience cyberbullying, harassment, and depression (Poon and Sudano, 2020; Kar, 2022; Pareek et al., 2022; Nouiehed et al., 2022; Ling and Hao, 2022). The way athletes use social media can influence their self-efficacy, either encouraging or discouraging their belief in their abilities (Gorrell, 2018; Narayan et al., 2022; Gu et al., 2022). Social media also presents challenges and opportunities for sport psychology practitioners, who need to communicate with their clients through platforms like Facebook, Instagram, and Twitter (Cotterill, 2020; Hamadeh et al., 2020; Ginzarly, 2021). Additionally, social media, particularly Twitter, is widely used in intercollegiate athletics, and it has both advantages and disadvantages for college students (David et al., 2018; Possik et al., 2022; Avila-Garzon et al., 2022). Athletes’ use of Facebook is also important, as it can impact their privacy and how they are represented online. Rice et al. (2016) found that elite athletes experience a comparable risk of high-prevalence mental disorders (such as anxiety and depression) to the general population, but there is less consistent evidence regarding other mental health domains. Castaldelli-Maia et al. (2019) identified barriers to elite athletes seeking mental health treatment, including stigma, low mental health literacy, and hypermasculinity. Hughes et al. (2012) raised awareness of the negative side of sport and the psychological outcomes and needs of athletes. Reardon et al. (2019) emphasized the need for a more standardized, evidence-based approach to mental health symptoms and disorders in elite athletes. However, none of these papers specifically address the impact of social media on athletes’ mental health.
Positive Impact of Social Media

Social media platforms like Facebook and Twitter have become a form of community on the internet, allowing people to connect with each other and create a sense of belonging. Social media can be used by athletes to represent themselves and connect with friends, family, and co-workers. Social media can enhance interconnectivity, activity enhancement, and exercise encouragement for athletes. Social media can be a useful tool for sport psychology practitioners to communicate with their clients and maximize behavior change and performance.

Negative Impact of Social Media

Social media can lead to issues of cyberbullying, harassment, and depression, especially for younger athletes who are more likely to engage in social networks. Athletes are at risk of being targeted by the public and may experience harassment and emotional distress through social media communication.

The use of social media, such as Facebook, has been associated with lower GPAs and less time spent studying among college student athletes. Athletes may not always consider privacy settings on social media platforms, which can lead to risks and potential negative consequences.

IMPACT OF SMART DEVICES ON ATHLETIC PSYCHOLOGY

Digital devices have been found to have an impact on various aspects of psychology, including cognitive skills, subjective well-being, and organizational behavior. Therefore, digital devices have a significant impact on athlete performance. The application of smart digital technologies, such as smart wearable technology, has evolved beyond collecting and analyzing bio-information to monitoring environmental changes and interacting with users. These devices provide affordable smart sensors with improved durability and smaller size, enabling physiological, biochemical, and electrochemical analyses (Jebrail et al., 2020). The increased utilization of atypical and semi-typical data in sport performance analyses has accelerated the evolution of sport data science. By using smart devices for performance enhancement research, the classification of study fields becomes meaningless, and creative thinking based on natural science knowledge enables sustainable growth in this field (Law et al., 2010). Overall, digital devices offer new possibilities for monitoring and analyzing athlete performance, leading to advancements in the field of sports science (Keyes, 1979). Kettunen et al. (2019) found that a digital coach application was perceived to have motivational elements and potential to increase awareness of personal performance level and technique, but also had some demotivating elements. Klier et al. (2021) suggests that digital interventions, particularly mindfulness-based ones, can optimize sleep quality among athletes, which is important for peak performance. Durand-Bush et al. (2018) highlights the need for evidence-based guidelines to optimize the use of smartphones in the sporting environment, as research on the impact of smartphones on athletes’ performance, learning, and well-being is scarce. Tel et al. (2021) found that athletes played digital games with moderate frequency and believed that games could be used for educational purposes and to relieve boredom, but did not believe that playing digital games improved their athletic abilities specific to their sport in any way. Overall, the papers suggest that digital devices can be useful for athletes, but their use should be carefully regulated to maximize benefits and minimize drawbacks.

IMPACT OF VIRTUAL REALITY ON ATHLETIC PSYCHOLOGY

Virtual reality (VR) has been found to have effects on performance in various domains. In the context of music performance anxiety, virtual reality exposure training was shown to significantly decrease anxiety levels and improve performance quality for musicians (Bissonnette et al., 2015; Alduailij et al., 2022; Alsharif et al., 2022; Alduailij et al., 2022; Alsharif et al., 2022). In the field of surgical training, VR simulation was found to have a training effect, resulting in improved objective performance
metrics for surgical trainees (Sugand et al., 2015). VR systems have also been studied in terms of user performance and quality evaluation, with measures such as electromyogram amplitude and sense of embodiment being used to assess the effectiveness of VR systems (Shih and Cheng, 2018; Deveci et al., 2022). Additionally, in the context of learning environments, VR was found to facilitate the reduction of cognitive loads for learners with low spatial ability, while not significantly impacting learners with high spatial ability (Kobayashi et al., 2019; Gupta et al., 2022). Overall, virtual reality has shown a potential to enhance performance and training outcomes in various domains.

PRACTICAL IMPLICATIONS

In this section, we present some of the important outcomes of this research:

- **Training and Performance Enhancement:** The integration of emerging technologies such as virtual reality and digital devices offers practical implications for athlete training and performance enhancement. Coaches and trainers can leverage these technologies to create immersive training environments, monitor athletes’ biometrics in real-time, and personalize training programs based on data-driven insights. This can lead to more effective and efficient training methods, ultimately improving athletic performance.

- **Psychological Support and Well-Being:** Understanding the impact of social media on athletes’ psychological well-being and body image allows practitioners to provide targeted support and interventions. By promoting positive online experiences, developing strategies to manage social media use, and fostering a supportive environment, athletes’ mental health and well-being can be prioritized.

- **Talent Development and Identification:** The use of emerging technologies, such as data analytics and deep learning, can assist in talent development and identification. By analyzing psychological factors that contribute to athlete success, coaches and talent scouts can make informed decisions regarding athlete selection, training programs, and long-term development plans.

- **Advancing the Field of Athletic Psychology:** This paper contributes to the theoretical understanding of athletic psychology by exploring the intersection with emerging technologies. It highlights the importance of considering technological advancements when examining athlete motivation, mental resilience, and performance. This expanded understanding can shape future theoretical frameworks and models in the field.

- **Interdisciplinary Collaboration:** The integration of emerging technologies into athletic psychology necessitates interdisciplinary collaboration between psychologists, technologists, coaches, and researchers. This paper emphasizes the importance of cross-disciplinary exchange of knowledge, ideas, and methodologies, promoting a more holistic approach to athlete development and performance optimization.

- **Ethical Considerations:** The exploration of social media and its impact on athletes raises ethical considerations related to privacy, data usage, and mental well-being. This paper prompts discussions and debates about the ethical implications of using emerging technologies in sports psychology, providing a foundation for future research and the development of ethical guidelines in the field.

CONCLUSION

This paper has explored the intersection of athletic psychology and emerging technologies, shedding light on the evolving relationship between these two domains. Through an analysis of the latest research, it has become evident that technological advancements such as social media, digital devices, and virtual reality have significant implications for athlete psychology and performance. The integration
of deep learning techniques and data analytics offers new opportunities for predicting and enhancing athlete performance based on psychological factors. Gamified mobile applications show promise in boosting athlete motivation and goal attainment. Moreover, the impact of social media on athletes’ psychological well-being cannot be overlooked, as it influences self-esteem, body image, and overall mental health. The examination of country-specific scientific production, author contributions, and keyword trends has provided valuable insights into the global landscape of research in this field. Overall, this paper contributes to a better understanding of the complex interaction between athletic psychology and emerging technologies, emphasizing the need for continued exploration and innovation to optimize sports performance and promote athletes’ mental well-being. The findings presented herein offer valuable guidance for researchers, practitioners, and stakeholders seeking to leverage the potential of technology to enhance athlete psychology and overall athletic success.
REFERENCES


