# Delving Into the IT Governance-Management Communication Interface: A Scoping Review

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#### **ABSTRACT**

This work is devoted to addressing the IT governance-management communication aspects, considering that their responsibilities are different, but complementary, in developing an IT governance framework. The research question consists of finding which aspects (and subsequent themes) from IT governance literature may be considered. The authors performed a systematic scoping literature review, as their objective is to conduct a wide-ranging search on the aspects that communicate the governance of IT and its management. Because they want to broadly know the communication aspects and subthemes, they first filtered the articles reading each title and abstract and reduced the relevant studies to 174. Finally, after an exhaustive reading, review, and categorization, 92 studies were selected. They identified 14 aspects and 50 themes regarding the communication interface between IT governance and IT management. The study brings insights on a clearer IT governance-management interface conceptualization and identifies an agenda for further research on it.

#### **KEYWORDS**

IT Governance, IT Governance-Management Interface, IT Management, Literature Review

### I. INTRODUCTION

IT governance has increased in importance because organizations base their core business activity on IT. Organizations are striving to derive value from IT investments using various mechanisms widely known in the literature (e.g. Peterson, 2004; Van Grembergen et al., 2004; Weill & Ross, 2004). Furthermore, organizations are directing IT plans to align them to business strategy as well as controlling and monitoring if the results are as expected (Henderson & Venkatraman, 1993). However, although there are various recognized frameworks and standards (e.g. COBIT 2019 (ISACA, 2018) and ISO/IEC 38500 (ISO/IEC 38500, 2015)), some firms may still be managing the implementation of IT governance. The difficulties that organizations have in implementing IT governance may be owing to several causes:

• There are many definitions of what IT governance is and how it differs from IT management, each having different approaches (Ko & Fink, 2010; Robb & Parent, 2009).

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- Allegedly, there are more popular topics in the definitions depending on the interests or needs of the author/researcher, showing no consensus (Raymond, Bergeron, Croteau, & Uwizeyemungu, 2019; Robb & Parent, 2009).
- Several empirical studies show the theory-practice gap of implementing IT governance in organizations (Buchwald, Urbach, & Ahlemann, 2014; De Maere & De Haes, 2017; González-Rojas, Gómez-Morantes, & Beltrán, 2018; Daniël Smits & Van Hillegersberg, 2018b; Teo, Abd Manaf, & Choong, 2013).
- Some barriers in the implementation of IT governance are related to social aspects such as lack of communication between IT governance and IT management, lack of understanding and trust, and different executives' perceptions of IT business value (Buchwald et al., 2014; Parry & Lind, 2016; Phiri & Weiguo, 2013; Rahimi, Møller, & Hvam, 2016; Tallon, 2014; Teo, Manaf, & Choong, 2013; Yudatama, Nazief, & Hidayanto, 2017).

To implement IT governance, the three IT governance mechanisms that must be considered when developing it are accepted both academically and by practitioners are decision-making structures, alignment processes, and communication and relational approaches (Ko & Fink, 2010; Daniel Smits & Van Hillegersberg, 2014; Van Grembergen et al., 2004; Weill & Ross, 2004). According to Ko and Fink (Ko & Fink, 2010), structures and alignment processes have been highly researched and developed in organizations, while communication approaches have received less attention. Similarly, Van Grembergen and De Haes (Van Grembergen & De Haes, 2009) performed a Delphi study with experts who were asked to categorize best practices from the three IT governance mechanisms, being "relational mechanism" the less ranked, the less considered, and perceived as the less effective. They also stated that there is not much knowledge about this mechanism in organizations; it is the least elaborate even in the literature in contrast to the other two, which have extensive research. Furthermore, IT governance studies have focused on board and top-level management involvement, capabilities, responsibilities, awareness, and willingness regarding IT governance, but less attention has been given to IT managers and lower layers participation (De Maere & De Haes, 2016, 2017; Teo, Abd Manaf, et al., 2013). There is no consensus about the aspects needed to communicate both IT governance and management layers, even though there are numerous frameworks in the literature and they all seek to implement good IT governance practices (Bin-Abbas & Bakry, 2014; Raymond et al., 2019; Robb & Parent, 2009). Thus, this work is devoted mainly to addressing the IT governance-management communication aspects, considering that governance and management responsibilities are clearly different but complementary in developing an IT governance framework in organizations. Therefore, we pose the following research question:

What aspects (and subsequent themes) from the existing literature may be considered about the interface between IT governance and IT management? (Understanding by interface as to how IT governance and IT management communicate with each other).

To answer this general research question, we performed a systematic scoping literature review, extracting key aspects and subsequent themes related to the communication interface between IT governance and management.

The remainder of this paper is as follows: Section presents other studies performing literature reviews regarding IT governance and IT management. Section III details the research method used in this study, and Section IV presents the key aspects and subsequent themes found after performing the scoping review. Finally, Section V discusses these aspects and offers some clues about the conceptualization of IT governance proposing an agenda for further research, and Section VI concludes this study with a summary of the obtained results and implications for both researchers and practitioners.

#### II. RELATED WORKS

Several literature reviews exist in the literature on IT governance. To abbreviate, in Table 1, we have compiled studies that address issues of relationship and communication between the layers of IT governance and IT management, or as close as possible. These studies mainly address the following matters: relationship between IT governance and corporate governance (board or top management team) (Caluwe & De Haes, 2019; Daniël Smits & Van Hillegersberg, 2018a); business effectiveness and efficiency when applying good IT governance practices (Asgarkhani, Cater-Steel, Toleman, & Ally, 2018; Levstek, Hovelja, & Pucihar, 2018; Tambotoh, Kosala, Ranti, Isa, & Pudjianto, 2017; Wijaya, Kosala, Meyliana, & Prabowo, 2017); specific development of IT governance in HEIs (Khouja, Bouassida Rodriguez, Ben Halima, & Moalla, 2018; Waheed, Hussin, & Razi, 2018); barriers, benefits, and critical success factors (CSFs) when implementing IT governance in organizations (Alreemy, Chang, Walters, & Wills, 2016; Vunk, Mayer, & Matulevičius, 2017; Yudatama, Nazief, & Hidayanto, 2017; Yudatama, Nazief, Hidayanto, & Mishbah, 2017); and—the oldest studies general mechanisms and decision-making (Almeida, Pereira, & Mira da Silva, 2013; Brown & Grant, 2005; Wilkin & Chenhall, 2010). However, to the best of our knowledge, there is no literature review addressing the aspects of the communication interface and the relationship between IT governance and IT management.

## III. RESEARCH METHOD

The research methodology used in this study is *scoping review*, as our objective is to conduct a wide-ranging search on the aspects that communicate the governance of IT and its management and propose an agenda for future research. According to Paré et al. (Paré, Trudel, Jaana, & Kitsiou, 2015), scoping reviews, unlike classic reviews, offers a broad and comprehensive study, especially for an area that has not been reviewed before or is complex and extensive, as in our case. We have selected this method for knowledge synthesis because we must rapidly identify, with a breadth of coverage, the key aspects underpinning what the interface components are between IT governance and IT management as well as the main sources and types of evidence available (Whittemore, Chao, Jang, Minges, & Park, 2014). As it was also used in the study of Caluwe and De Haes (Caluwe & De Haes, 2019), we have followed the methodological framework created by Arksey and O'Malley (Arksey & O'Malley, 2005), considering Daudt et al. (Daudt, Van Mossel, & Scott, 2013) and Levac et al. (Levac, Colquhoun, & O'Brien, 2010) recommendations, allowing us to rigorously select and analyze the most appropriate papers related to our study. We present the research stages belonging to Arksey and O'Malley (Arksey & O'Malley, 2005) framework and their application in this study:

# Stage 1. Identifying the research question.

Besides not having a common definition of the IT governance concept (Bin-Abbas & Bakry, 2014; Buchwald et al., 2014) and even though for practitioners there are de facto and de jure IT governance standards, there is no consensus about the aspects needed to communicate both IT governance and management layers. According to Buchwald et al. (Buchwald et al., 2014) practitioners are not yet understanding the concepts of IT governance, in addition to the fact that IT managers resist being governed.

Thus, to address these aspects, we seek to answer the following research question in this study: What aspects (and subsequent themes) from the existing literature may be considered about the interface between IT governance and IT management? (Understanding by interface as to how IT governance and IT management communicate with each other).

According to Weill and Ross (Weill & Ross, 2004), *communication approaches* are already considered one of the mechanisms of good IT governance, being understood as a broader aspect of communication, including all stakeholders in the organization. In our study, and based on the ISO/

Table 1. Overview of previous literature reviews about IT governance-management

Study	Study period	Sample size	Focus and findings
(Caluwe & De Haes, 2019)	2000-2018	32	State of board level IT governance.
(Klotz et al., 2019)	2000-2018	107	Shadow IT and Business-managed IT.
(Könning, Westner, & Strahringer, 2019)	2015-2017	63	IT outsourcing decisions, outcomes, and governance.
(Asgarkhani et al., 2018)	2008-2018	75	Effectiveness of ITG and effective deployment of IT due to the implementation of recommended models and practices.
(Daniël Smits & Van Hillegersberg, 2018a)	-	100	Effectiveness and maturity of ITG and its relationship with corporate governance.
(Khouja et al., 2018)	2016-2018	47	ITG in HEIs focusing on what was the state after and before implementing ITG, what frameworks and practices were used, how IT was aligned with the strategy.
(Levstek et al., 2018)	-	-	How to set the proper ITG mechanisms to achieve effective ITG that suits enterprise's needs, focusing on SMEs.
(Waheed et al., 2018)	_	7	ITG in HEIs addressing leadership behavior of the IT leaders.
(Tambotoh et al., 2017)	_	41	The relationship of key practices in ITG mechanisms and strategic IT alignment to create effective public value.
(Vunk et al., 2017)	-	7	Integration of IT governance, IT risk management, and IT compliance focusing on processes, roles, strategy, and technology.
(Yudatama, Nazief, & Hidayanto, 2017)	-	57	Benefits and barriers as critical success factors in the implementation of IT governance in an organization.
(Tjong, Adi, Prabowo, & Kosala, 2017)	2006-2016	11	Benefits to implementing ITG in HEIs.
(Yudatama, Nazief, Hidayanto, et al., 2017)	2012-2016	22	Factors that influence awareness and attitude in the implementation of IT governance, focusing on HEIs.
(Wijaya et al., 2017)	2005-2017	22	Correlations between the ERP system environment and IT governance to achieve system efficiency.
(Spósito, Neto, & Barreto, 2016)	2000-2015	112	Business-IT alignment current status.
(Alreemy et al., 2016)	-	-	CSFs needed for the successful implementation of ITG.
(De Smet & Mayer, 2016)	2000-2015	22	IT governance and its links with risk management and information security.
(Bianchi & Sousa, 2016)	2000-2016	20	ITG in HEIs looking at the specific governance mechanisms that higher education institutions have implemented.
(Van Den Berg & Van Vliet, 2014)	-	72	Insights into IT decision-making (kind of decisions, approaches, people involved) and to what extent EA is involved.
(Aasi, Rusu, & Han, 2014)	-	7	The influence of culture on IT governance development.
(Almeida et al., 2013)	-	27	ITG mechanisms identification, definition, and its purpose.
(Wilkin & Chenhall, 2010)	1998-2008	496	How ITG informs Accounting Information Systems, focusing on the five areas identified by the ITGI.
(Brown & Grant, 2005)	1965-2004	-	ITG forms (structures) and ITG contingency analysis, focusing on ITG frameworks.

<sup>-</sup> There is no specific information about this parameter.

IEC 38500 (ISO/IEC 38500, 2015) interface concept, *communicating* is limited by the IT governance and IT management scope, and we refer to how they both must connect, interrelate, understand, and assume their responsibilities and actions and those of the other. In this sense, the question is overly

broad and complex to limit it in a systematic literature review (SLR). This is why one of the reasons for conducting a scoping review was to map both fields of study, IT governance and IT management.

## Stage 2. Identifying relevant studies

This step does not go against the basic procedures to be carried out in an SLR. Thus, in this stage, we defined the search strategy following the systematic approach suggested by Webster and Watson (Webster & Watson, 2002), Kitchenham, B. and Charters (Kitchenham, B. and Charters, 2007), and Okoli and Schabram, (Okoli & Schabram, 2010). We used Web of Science and Google Scholar to access the relevant data regarding our study. In both cases, we queried each electronic database with adapted regular expressions whose keywords were "IT governance" or "governance of IT," "IT management" or "management of IT," and combinations of the following: "interface," "connection," "relationship," and "communication." Regarding the time constraint, we have focused our scoping from 1993 until December 2019, as we consider the work of Venkatraman et al. (Venkatraman, Henderson, & Oldach, 1993) as the main initial reference of IT governance and communication with IT management. This process generated 932 articles after eliminating duplicates. To avoid missing relevant work that may not have been indexed in the above-mentioned electronic databases, we performed a manual search on the main databases known to index the IS Senior Scholars' Basket of Journals as well as top-ranked IS journals listed by the AIS (The Association for Information Systems, 2019). These include the ACM Digital Library, AIS Electronic Library, IEEE Xplore, SpringerLink, Emerald Insight, Science Direct, and EBSCOHost, in addition to the "A" ranking conference proceedings by the Australian Computer Research and Education conference portal (CORE) such as AMCIS, ECIS, HICCS, ICIS, and PACIS. After eliminating duplicates, the results amounted to 943 in total.

# Stage 3. Study selection

Systematic review methods generally develop inclusion and exclusion criteria based on their specific research question. In our research, we applied it afterward based on the familiarity with the authors' literature, as suggested by Arksey and O'Malley (Arksey & O'Malley, 2005). Because we want to broadly know what the communication elements are in the interface between IT governance and IT management, we have not limited our search by type of organization (public/private) and country and its development (developed/developing), nor scope or sector, nor size (large/SME) as we want to see how that relationship exists in any organization. Thus, we first filtered the articles reading each title and abstract and selected those in English (as well as some in Spanish and Portuguese) that explain some key aspects about the connection between both layers (IT governance and IT management). Those that only discuss the IT governance layer were excluded, as were articles solely highlighting IT management. Likewise, papers explaining connections between IT governance with the Corporate Governance layer were also excluded, as we are focusing on the specifics of IT governance. Additionally, we added additional publications identified after reviewing the references in the papers generated during the first step.

By this first selection, the relevant studies were reduced to 174. However, we cannot infer any article's relevancy for our study solely by reading the title and abstract (Badger, Nursten, Williams, & Woodward, 2000). Therefore, we obtained the full text of all candidate articles that may fit. Reviews, discussions, and comments, works in progress, non-peer-reviewed articles in journals or conferences, and thesis works were also excluded. Finally, after an exhaustive reading, review, and categorization, 92 studies were included in our work.

## Stage 4. Charting the data

Specifically, we included author(s), year of publication, title, source and its category, study method, and country. In addition, we specified the methodology of the study and differentiated between conceptual and empirical studies. For those empirical studies, we identified whether the studied organization was private or public and if it belonged to a developed or developing country. Figure 1

indicates the number of studies found per country. Please note that the total number indicated in Figure 1 exceeds the total number of papers because there were studies that applied their methods to more than one country. In any case, the countries where we found more literature are the U.S., Australia, the Netherlands, Germany, and Belgium. Figure 2 shows characteristics of IT governance-management interface studies included in this review. The number of publications belonging to journals (52%) exceeds those from proceedings in conferences or congresses (37%). It is worth noting that most publications included in this review are empirical (68% vs. 32% conceptual studies). A complete list of journals and main conferences can be found in Table 2.

This is significantly helpful as the results obtained derive mostly from organizations that have developed IT governance solutions, which have been studied through case studies (37%), surveys (18%), interviews (7%), and others (Delphi studies, focus groups, workshops, and design science research approaches, among others). Regarding those empirical studies, 79% were performed in developed countries and 57% in private organizations.

Our goal in this scoping review is to present an overview of the analyzed material that may be of interest to researchers and practitioners alike. Therefore, in this step, we summarized our results in a "narrative review" (Pawson, 2002), as we are not seeking to synthesize nor assess the quality of each evidence material. The narrative review, which takes a broader view, implies using a descriptive-analytical method with a common analytical framework for all of the included articles.

As mentioned above, no previous SLR has studied the interface between IT governance and IT management, leading us to use our framework to analyze the work found, a method also used by Klotz et al. (Klotz, Kopper, Westner, & Strahringer, 2019) in their study. Thus, by applying our framework iteratively, we analyzed the content of the relevant literature using open coding (Neuman, 2011), basing our coding scheme on the following studies. Thus, we intended to cover the wide spectrum of concepts that could influence the communication interface between IT governance and IT management and continuing with their work:

- Decision-making structures, alignment processes regarding business-IT alignment, and relational and communication mechanisms, based on Henderson and Venkatraman (Henderson & Venkatraman, 1993), Van Grembergen et al. (Van Grembergen et al., 2004), and Weill and Ross (Weill & Ross, 2004).
- The five key IT decisions stated by Weill and Ross (Weill & Ross, 2004) that should be made to render IT a strategic asset: IT *principles*, IT *architecture*, IT *infrastructure*, *business application needs*, and IT *investment and prioritization*.
- We also considered the Ko and Fink (Ko & Fink, 2010) model, which agreed with Peterson's vision of IT governance as a collaborative network within the organization, involving all levels and people, and not simply considered a control tool. Thus, we have considered their emphasized people dimension.
- Smits and Van Hillegersberg (Daniel Smits & Van Hillegersberg, 2014) took a similar line in their model, distinguishing between hard (structures and processes) and soft aspects of governance; thus, we highlighted *behavior* and *collaboration* domains under their soft dimension.
- The five main focus areas from ITGI (ITGI, 2003) that assure IT provides value to the business and risks are mitigated: *value delivery*, *strategic alignment*, *resource management*, *risk management*, and *performance management*.
- The six IT principles from the ISO/IEC 38500 (ISO/IEC 38500, 2015): responsibility, strategy, acquisition, performance, conformance, and human behavior.

Considering all those above-mentioned concepts, we identified 14 key aspects (and 50 themes) related to issues connecting IT governance with IT management and coded these themes several times (see Table 3).

Table 2. Type and source of studies

Journal	48	Proceedings	33
Information Systems Management	4	Annual Hawaii International Conference on System Sciences (HICSS)	7
International Journal of Accounting Information Systems	3	European Conference on Management, Leadership and Governance (ECMLG)	2
International Journal of Information Management	3	Pacific Asia Conference on Information Systems (PACIS)	2
Journal of Information Technology	3	Annual IEEE International Conference on e-Health Networking, Applications and Services (Healthcom)	1
MIS Quarterly	3	Bled eConference on eCollaboration - Overcoming Boundaries through Multi- Chanel Interaction	1
European Journal of Information Systems	2	Communications of the IIMA	1
Harvard Business Review	2	Conference of PICMET - Technology Management for Emerging Technologies (PICMET)	1
Australasian Journal of Information Systems	1	Conference of the Italian Chapter of the Association for Information Systems (ItAIS)	1
California Management Review	1	European Conference on Information Systems (ECIS)	1
Communications of the Association for Information Systems	1	European Conference on Information Systems Management (ECISM)	1
Computer Standards and Interfaces	1	European Conference on IS Management and Evaluation (ECIME)	1
Computers and Security	1	Global Sourcing Workshop	1
Computers in Human Behavior	1	IEEE International Conference on Services Computing (SCC)	1
Corporate Governance	1	IEEE International Enterprise Distributed Object Computing Conference (EDOC)	1
Decision Sciences	1	IEEE/IFIP International Workshop on Business-Driven IT Management	1
Decision Support Systems	1	International Baltic Conference on Databases and Information Systems (Baltic DBandIS)	1
Digital Library Perspectives	1	International Conference on Advanced Information Systems Engineering (CAiSE)	1
Electronic Government, an International Journal	1	International Conference on Digital Enterprise and Information Systems	1
European Management Journal	1	International Conference on Information Systems (ICIS)	1
IBM Systems Journal	1	International Conference on Software Engineering	1
IEICE Transactions on Information and Systems	1	International Congress on Interdisciplinary Business and Social Sciences (ICIBSoS)	1
Information and Management	1	International Symposium on Electronic Commerce and Security	1
Information Resources Management Journal	1	Working Conference on E-Business	1
International Journal of Project Management	1	Working Conference on Integrity and Internal Control in Information Systems	1
Journal of Administrative Sciences and Technology	1	Working Conference on Practice-Driven Research on Enterprise Transformation	1
Journal of Cases on Information Technology	1	WSEAS International Conference on Information Security and Privacy	1
Journal of Global Information Management	1	Chapter	8
Journal of Information Technology Theory and Application	1	Strategies for Information Technology Governance	3
Journal of International Technology and Information Management	1	Studies in Computational Intelligence	1
Journal of System and Management Sciences	1	Information Technology Governance in Public Organizations: Theory and Practice	1
MIT Sloan Management Review	1	Information Security Policies and Practices	1
Project Management Journal	1	Global Business Expansion Concepts, Methodologies, Tools, and Applications	1
Revista Gestão & Technologia - Journal of Management and Technology	1	From Government To e-Governance: Public Administration in the Digital Age	1
South African Journal of Business Management	1	Book	2
The International Journal of Digital Accounting Research	1	Harvard Business Press	1
		Springer Science & Business Media	1

Figure 1. Number of studies per country.

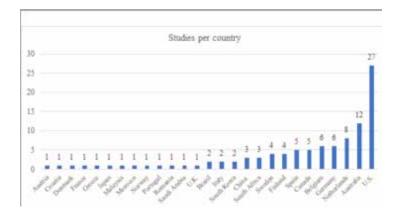


Figure 2. Types of IT governance-management interface studies are included in this review.



After reviewing them, we then validated the most blurred aspects. The classification of articles in our study and the key aspects they partially or totally comprise is represented in the concept matrix of coding results (Webster & Watson, 2002), resulting in fourteen key aspects in Table 4.

## Stage 5. Collating, summarizing, and reporting the results

In this stage, we aimed to answer our research question based on the selected articles and the framework used to classify them. Furthermore, several gaps in the research about the interface between both layers were identified, which led us to propose an agenda for future research.

#### **IV. RESULTS**

After applying our coding scheme, the 14 aspects obtained from the literature regarding the communication interface between IT governance and IT management are described in this section. Figure 3 shows the 14 aspects ordered by the number of studies found in the literature. The 50 subsequent themes are also depicted within the corresponding aspect as a dotted list. Their description will follow the same order:

Table 3. Key aspects coding scheme

Key aspects	Themes	Keywords/phrases for coding
	IT decisions	Decision-making structures objectives Kind of IT decisions
	Roles and responsibilities	Competences functions and responsibilities
	CIO Role/profile	Profile, attitudes, language
	Locus of authority/archetypes	IT organization, patterns of archetypes
		Combination of people from both sides
Structures		Actions or activities they do perform
	IT committees	IT strategy committee (for boards)
		IT steering committee
		Other committees
		IT outsourcing
	Business-IT relationships roles	Inter collaboration
		Prioritization of investments
		Business-IT alignment (goals, activities, strategies, processes, objectives)
	Business-IT alignment	SAM (alignment model, perspectives and mechanisms, assessment SAMM)
Alianmant		Business needs
Alignment		IT investments evaluation and prioritization
	IT investment prioritization	Project portfolio
		IT services catalog
	Other alignment mechanisms	BSCs, SLAs
		Understanding twofold business-IT, awareness:
		Engagement all stakeholders (BU-ITG-ITM)
	Carlobaldani and anta diagram	Problems
	Stakeholders' understanding and engagement	Understanding up and down, flow
		CIO communicates value
		CIO-CTO to provide business value
Communication	Negotiation	Problem-solving, negotiation Resistance to change
	Participation	Participation and partnership
	ranucipation	Coordination, alliances, and outsourcers
	Dissemination	Announcements, channels (principles, policies, responsibilities)
		Outcomes in decisions taken
	Trust and behavior	Promoting good behavior, willingness of collaboration
	Accomment frameworks and maturity module	Model to assess ITG
	Assessment frameworks and maturity models	Assessment framework and maturity models
	Framework design and over as letions	ITG framework design
Framework	Framework design and own solutions	Own solution
	Own colutions based on all the based	Process-based like COBIT 4 and ITIL
	Own solutions based on already created	Behavior-based like ISO/IEC 38500
	List of frameworks	COBIT 3, COBIT 4, COBIT 5, Val-IT, ISO/IEC 38500, COSO, King III

Table 3. Continued

Key aspects	Themes	Keywords/phrases for coding				
	Metrics and indicators	KPIs, KGIs				
Monitoring	IT performance/service quality	Performance and service goal level				
	Measurement	Monitoring cost, value, benefits, satisfaction, outcomes, etc. as expected				
	Management and impact	Risk management, impact on the business				
Risks	Awareness, responsibility, and decision	Policies, risks in project selection				
	Control and mitigation mechanisms	Vulnerabilities and limits, level of acceptable risks				
	Business IT implementation	Business needs and strategy				
Strategical engagement	Stakeholders' involvement and commitment	Stakeholders involvement Top management commitment				
	Sponsorship	Championship				
	Collaboration	Shared language Collective wisdom				
Knowledge sharing	Shared learning	Training/teaching Mutual understanding (BU-IT)				
	Partnership	Sharing knowledge, risks, rewards, and trust				
	Information quality exchange	Relevant information, confidence, avoiding confusion				
	Capabilities	Skills (learning), Competencies				
		Behavior				
Human behavior	Culture	Commitment and participation				
	Leadership	Proactive, supporter, strategic vision				
	Business and impact	Value from strategic alignment Business plans, processes, and responsibilities				
		Positive impact				
Value	IT investments	Deliver the established/promised and acceptable quality when investing in IT (measuring and controlling)				
	Competitive advantage	Cost-efficiency, revenue, organizational transformation, corporate performance				
	Compliance	Accountability, audits				
Control	Decision outputs or outcomes	(KPIs, KGIs)				
	Conformance	Law, rules, and regulations				
	Investments and prioritization	Financial aspects on investments, achieving business value				
F:	Transparency of costs	Transparency to all stakeholders				
Financial	Heritage and debt	Past decisions, vendor lock-ins				
	Outsourcing	SLAs, financial issues regarding contracts				
		Resources as a competitive advantage				
	Enabler and driver	More than a supporter, enabler Driver to the change				
Resources	Monitored investment	Something to monitor and control justifying the investment				
		Flexibility, path-dependency awareness				
	Heritage and dependency	Heritage and debt				
	Principles and objectives	Principles, objectives, business expectation (to be able to measure afterward)				
Direction	Plans	Business and IT plans, objectives, and initiatives				
	Policy and regulations	Internal and external rules, regulations, and standards				

Table 4. Concept matrix of coding results regarding the Key aspects connecting IT governance and IT management

Publication	Struc-tures	Align- ment	Commu-nication	Frame- works	Monit- oring	Risks	Strategical engagement	Knowledge sharing	Human behavior	Value	Control	Financial	Resources	Direction	
(Venkatraman, Henderson and Oldach, 1993)	х	x					x		x	х					1
(Sambamurthy & Zmud, 1999)	х							x	х						2
(Luftman, 2000)		x	x					х	x						3
(Guldentops, 2002)				х	х	x					х			x	4
(Jamieson, 2002)						х									5
(Keyes-Pearce, 2002)	х										x				6
(Ross & Weill, 2002)	х				х	x	х			x		х			7
(Kearns & Lederer, 2003)		х					х	x		x			x		8
(Beulen, 2004)	х						x								9
(Marshall & McKay, 2004)		x			x	x	x					х			10
(Peterson, 2004)	х	x	x	х	x		х	х						x	11
(Rau, 2004)	x		x					x							12
(Van Grembergen et al., 2004)	х	x	х	x	х	х		x		х					13
(Weill & Ross, 2004)	х	х	х	х			x		х	х	x	х			14
(Xenos, 2004)					x										15
(Damianides, 2005)				x							x			х	16
(Jordan, 2005)		x				х									17
(Nolan & McFarlan, 2005)	х				x	х					x				18
(Sledgianowski & Luftman, 2005)	х	х	х		x		х	х	x				x		19
(Von Solms, 2005)						х									20
(Weill & Ross, 2005)	х	х	х	х											21
(Dahlberg & Kivijärvi, 2006)	х	х		х	х	x							x		22
(Drake & Byrd, 2006)		х				х									23
(Gewald & Helbig, 2006)	х	х	х												24
(Salle & Di-Vitantonio, 2006)			x											х	25
(Webb, Pollard, & Ridley, 2006)							x				x				26
(Ernest & Nisavic, 2007)				х						х					27
(S. Kim, 2007)				х		х									28

Table 4. Continued

P	nued	B A	ς	W.	9 3	₽.	en St	S E	be H	Va	Ω	E	R	Di	
Publication	Struc-tures	Align- ment	Commu-nication	Frame- works	Monit- oring	Risks	Strategical engagement	Knowledge sharing	Human behavior	Value	Control	Financial	Resources	Direction	
(Moura, Sauvé, & Bartolini, 2007)					x					х					29
(Neirotti & Paolucci, 2007)				x						x		x			30
(Silvius, 2007)		x													31
(Spremic & Popovic, 2007)						х									32
(Nuijten, Zwiers, & van der Pijl, 2008)						х									33
(Simonsson & Johnson, 2008)				х											34
(Warkentin & Johnston, 2008)	х					x								х	35
(Xue, Liang, & Boulton, 2008)	х											х			36
(Ionita, 2009)	х	х	х	x			х							x	37
(Liu & Yin, 2009)	х	х							х						38
(Prasad, Heales, & Green, 2009)	х						х	x					х		39
(Robb & Parent, 2009)	х			х	х							х			40
(Van Grembergen & De Haes, 2009)	x	х	х	х	x			х		х	х			х	41
(Bouraad, 2010)	х								x						42
(Butler & Butler, 2010)	х			х							х				43
(Dameri, 2010)											x				44
(De Jong, Van Hillegersberg, Van Eck, Van Der Kolk, & Jorissen, 2010)	х	х		х		х						х			45
(Huang, Zmud, & Price, 2010)	х		х				х								46
(Kamogawa, 2010)		х								х					47
(Ko & Fink, 2010)	х	х	х						х						48
(Lankhorst, Quartel, & Steen, 2010)		х			х					х					49
(J Peppard, 2010)	х								x	х					50
(Prasad, Heales, & Green, 2010)	х						х	x					х		51
(Racz et al., 2010)				х		х					х				52
(Simonsson, Johnson, & Ekstedt, 2010)		х		х											53
(Juiz, 2011)		х	x	x	x					x					54
(Bradley et al., 2012)	х					х		x	х				x		55

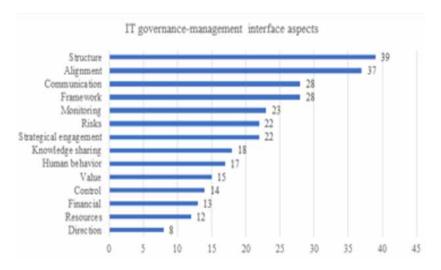
Table 4. Continued

Table 4. Conti	able 4. Continued														
Publication	Struc-tures	Align- ment	Commu-nication	Frame- works	Monit- oring	Risks	Strategical engagement	Knowledge sharing	Human behavior	Value	Control	Financial	Resources	Direction	
(Juiz, Gómez, & Barceló, 2012)		х					х								56
(Kuruzovich, Bassellier, & Sambamurthy, 2012)	х		х				х	х					х		57
(Prasad, Green, & Heales, 2012)	х		х		х								х		58
(Pereira & da Silva, 2012)				х											59
(Saetang & Haider, 2012)		х	х		х								х		60
(Zarvić, Stolze, Boehm, & Thomas, 2012)	х		х												61
(Y. J. Kim, Lee, Koo, & Nam, 2013)			х		х							х			62
(Phiri & Weiguo, 2013)		х					х					х			63
(Teo, Abd Manaf, et al., 2013)									х						64
(Vogt & Hales, 2013)		х								х		х			65
(Bin-Abbas & Bakry, 2014)				x	х			х	х						66
(Buchwald et al., 2014)		x	х	x	х	x	х		x	x	x	x		х	67
(Harguem, Karuranga, & Mellouli, 2014)	х				х		x	х			х				68
(Magnusson & Bygstad, 2014)												х	х		69
(Pang, 2014)	x										x				70
(Daniel Smits & Van Hillegersberg, 2014)				x					х						71
(Worrell, Bush, & Di Gangi, 2014)						х									72
(Coertze & Von Solms, 2015)			х												73
(Dahlberg, 2015)			x					x							74
(Hiekkanen, Pekkala, & Collin, 2015)		х													75
(Karhade, Shaw, & Subramanyam, 2015)		х				х									76
(Lwakatare, Kuvaja, Haapasalo, & Tolonen, 2015)	х	x	x		x										77
(Schlosser et al., 2015)			х					x							78
(De Maere & De Haes, 2016)								х	х						79

Table 4. Continued

Publication	Struc-tures	Align- ment	Commu-nication	Frame- works	Monit- oring	Risks	Strategical engagement	Knowledge sharing	Human behavior	Value	Control	Financial	Resources	Direction	
(Rahimi et al., 2016)	х	х													80
(Selig, 2016)				х											81
(Cervone, 2017)	х			х	x										82
(De Maere & De Haes, 2017)			х					x	x						83
(Gómez, Bermejo, & Juiz, 2017)	х		х	х			х		х		х				84
(Juiz, Gomez, & Rosenmöller, 2017)	х	х	х	х											85
(Medeiros, Danjour, & De Sousa Neto, 2017)		x	x		х										86
(Boonstra, Eseryel, & van Offenbeek, 2017)							х								87
(Magnusson, Juiz, Gómez, & Bermejo, 2018)												х	х		88
(Parry & Lind, 2016)		х				x									89
(Sirisomboonsuk, Ching, Qing, & Burns, 2018)		х					х						х		90
(Bounagui, Mezrioui, & Hafiddi, 2019)				x		х									91
(Raymond et al., 2019)		х					х								92
Total:	39	37	28	28	23	22	22	18	17	15	14	13	12	8	

Figure 3. IT governance-management interface aspects.



 <u>Decision-making structures</u>. The most popular aspect found in literature is decision-making structures, understood as organizational units in which to place the locus of IT decisions and responsibilities.

Table 5. Overview of IT governance-management interface Structures aspect

Decision-making Structures (39)	Studies
IT decisions (6)	(Gómez et al., 2017; Rahimi et al., 2016; Sambamurthy & Zmud, 1999; Sledgianowski & Luftman, 2005; Weill & Ross, 2005, 2004)
Roles and responsibilities (19)	(Bradley et al., 2012; Butler & Butler, 2010; Cervone, 2017; Gómez et al., 2017; Ionita, 2009; Keyes-Pearce, 2002; Ko & Fink, 2010; Kuruzovich et al., 2012; Liu & Yin, 2009; Lwakatare et al., 2015; Peterson, 2004; Rahimi et al., 2016; Rau, 2004; Ross & Weill, 2002; Van Grembergen & De Haes, 2009; Van Grembergen et al., 2004; Weill & Ross, 2005, 2004; Zarvić et al., 2012)
CIO Role/profile (8)	(Bradley et al., 2012; Butler & Butler, 2010; De Jong et al., 2010; Nolan & McFarlan, 2005; Pang, 2014; J Peppard, 2010; Rau, 2004; Venkatraman et al., 1993)
Locus of authority/archetypes (14)	(Dahlberg & Kivijärvi, 2006; Ko & Fink, 2010; Liu & Yin, 2009; Peterson, 2004; Prasad et al., 2009; Robb & Parent, 2009; Sambamurthy & Zmud, 1999; Sledgianowski & Luftman, 2005; Van Grembergen et al., 2004; Venkatraman et al., 1993; Warkentin & Johnston, 2008; Weill & Ross, 2005, 2004; Xue et al., 2008)
IT committees (16)	(Butler & Butler, 2010; Cervone, 2017; Harguem et al., 2014; Huang et al., 2010; Juiz et al., 2017; Ko & Fink, 2010; Nolan & McFarlan, 2005; Pang, 2014; Prasad et al., 2010, 2012, 2009; Rahimi et al., 2016; Rau, 2004; Sledgianowski & Luftman, 2005; Van Grembergen et al., 2004; Weill & Ross, 2004)
Business-IT relationships roles (5)	(Beulen, 2004; Bouraad, 2010; De Jong et al., 2010; Gewald & Helbig, 2006; Zarvić et al., 2012)

- *IT decisions*. The main objective of decision-making structures is to direct the business strategy and control the IT performance and proposals of investment thus determining IT activities. These primarily include IT principles, infrastructure, use, project management, architecture, business applications needs, and investment prioritization.
- Roles and responsibilities. Roles and responsibilities are set to allow everyone involved to
  know who decides what, as well as who should participate, who should advise, and who
  should provide the information as inputs for making those decisions. Responsibility should
  be shared and viewed as such by establishing well-defined decision-making structures.
- <u>CIO role/profile</u>. The CIO can adopt several roles depending on the perception the board has on him/her and other factors about leadership, IT function capabilities, etcetera (Joe Peppard, Edwards, & Lambert, 2011).
- Locus of authority/archetypes. Several works focused on patterns concerning where to allocate the authority—ranging from centralized to decentralized versions—through intermediate combinations involving top management or corporate center, business units, and IT specialists, explaining its advantages and disadvantages.
- *IT committees*. Different committees or other similar structures should be formally stated with a combination of people from both IT and business sides, overlapping in accountabilities and responsibilities of their functions.

- <u>Business-IT relationship roles</u>. Researchers have studied IT outsourcing with special attention on classifications of responsibilities and descriptions can better guide those organizations having a customer-provider relationship with their internal IT team instead of a business partner relationship.
- 2. <u>Alignment processes</u>. Strategic alignment is the ability organizations have in linking business and IT strategies when making investments to realize business value from IT.

Table 6. Overview of IT governance-management interface Alignment aspects

Alignment processes (37)	Studies
Business-IT alignment (22)	(Buchwald et al., 2014; Dahlberg & Kivijärvi, 2006; De Jong et al., 2010; Gewald & Helbig, 2006; Hiekkanen et al., 2015; Ionita, 2009; Juiz, 2011; Kearns & Lederer, 2003; Ko & Fink, 2010; Liu & Yin, 2009; Luftman, 2000; Medeiros et al., 2017; Phiri & Weiguo, 2013; Rahimi et al., 2016; Raymond et al., 2019; Saetang & Haider, 2012; Silvius, 2007; Simonsson et al., 2010; Sledgianowski & Luftman, 2005; Van Grembergen & De Haes, 2009; Van Grembergen et al., 2004; Venkatraman et al., 1993)
IT investment prioritization (22)	(Buchwald et al., 2014; De Jong et al., 2010; Drake & Byrd, 2006; Jordan, 2005; Juiz, 2011; Juiz et al., 2017, 2012; Kamogawa, 2010; Karhade et al., 2015; Ko & Fink, 2010; Lankhorst et al., 2010; Lwakatare et al., 2015; Marshall & McKay, 2004; Medeiros et al., 2017; Parry & Lind, 2016; Peterson, 2004; Phiri & Weiguo, 2013; Saetang & Haider, 2012; Sirisomboonsuk et al., 2018; Vogt & Hales, 2013; Weill & Ross, 2005, 2004)
Other alignment mechanisms (5)	(Gewald & Helbig, 2006; Van Grembergen & De Haes, 2009; Van Grembergen et al., 2004; Weill & Ross, 2005, 2004)

- Business-IT alignment. Perhaps the first authors to arouse interest in the strategic business-IT alignment were Venkatraman et al. (Venkatraman et al., 1993). They presented a strategic alignment model (SAM) identifying the business domain and the IT domain, explaining four dominant alignment perspectives: strategy execution, technology potential, competitive potential, and service level.
- IT investment prioritization. The alignment actions we found are mainly processes to identify business cases for IT decisions, formally tracking the business value delivered by IT, evaluation and prioritization of IT investments, and monitoring the IT implementation and projects, its performance (arranging metrics), and resources consumed. Normally, researchers refer to project portfolio when they address IT investment evaluation and prioritization and then coherent, well managed, and governed portfolio that provides value and improves performance. Finally, after the post-selection of projects, monitoring and controlling the portfolio ensure alignment is achieved with what was evaluated such as risks, benefits, outcomes, and so on.
- Other alignment mechanisms. One of the most popular mechanisms is the balanced scorecard (BSC), among others. Service level agreement (SLA) is another alignment mechanism to measure whether the service delivers the expected value to the business.
- 3. <u>Communication approaches</u>. The main aim of communication approaches, also known as relational mechanisms, is to disseminate IT governance principles, policies, and outcomes of IT decision-making processes among all stakeholders.

Communication approaches (28)	Studies
Stakeholders' understanding and engagement (14)	(Buchwald et al., 2014; Coertze & Von Solms, 2015; De Maere & De Haes, 2017; Gómez et al., 2017; Juiz, 2011; Juiz et al., 2017; Ko & Fink, 2010; Kuruzovich et al., 2012; Luftman, 2000; Peterson, 2004; Rau, 2004; Saetang & Haider, 2012; Salle & Di-Vitantonio, 2006; Schlosser et al., 2015)
Negotiation (5)	(Gewald & Helbig, 2006; Y. J. Kim et al., 2013; Medeiros et al., 2017; Peterson, 2004; Weill & Ross, 2004)
Participation (10)	(Dahlberg, 2015; Ionita, 2009; Y. J. Kim et al., 2013; Ko & Fink, 2010; Prasad et al., 2012; Schlosser et al., 2015; Sledgianowski & Luftman, 2005; Van Grembergen & De Haes, 2009; Van Grembergen et al., 2004; Zarvić et al., 2012)
Dissemination (9)	(Gewald & Helbig, 2006; Huang et al., 2010; Juiz et al., 2017; Kuruzovich et al., 2012; Lwakatare et al., 2015; Salle & Di-Vitantonio, 2006; Van Grembergen & De Haes, 2009; Weill & Ross, 2005, 2004)
Trust and behavior (4)	(Dahlberg, 2015; De Maere & De Haes, 2017; Gómez et al., 2017; Y. J. Kim et al., 2013)

- <u>Stakeholders' understanding and engagement</u>. Mutual understanding among business and IT stakeholders in both directions is a key factor to improving communication and, thus, assessing the business-IT alignment. If there is a lack of communication, it is difficult to design a collaborative strategy that places IT in line with business needs.
- <u>Negotiation</u>. Mutual awareness of responsibilities and activities is an essential aspect to improve the communication among layers and stakeholders as well as reducing the resistance to change.
- *Participation*. The relational mechanisms promote better communication and include business/IT participation and partnership to achieve joint goals.
- <u>Dissemination</u>. Organizations should communicate IT governance principles, mission, vision, policies, plans, objectives, and outcomes of IT decision-making processes. However, they should also disseminate and promote them by using board announcements, channels, advocates, and education efforts.
- <u>Trust and behavior</u>. Defining communication approaches and improving their mechanisms
  will also transmit trust in IT. Promoting good behavior regarding IT use can contribute
  positively to share strategic perspectives, cooperation, project quality, and several aspects
  of performance improvement.
- **4.** *Frameworks.* A framework is a system of rules, ideas, or beliefs designed to support and decide on all the IT governance and management aspects.
  - Assessment frameworks and maturity models. IT governance models or frameworks serve
    to monitor and assess whether the IT governance mechanisms are working as expected.
    Furthermore, IT governance frameworks include maturity models in their design and
    development owing to continuous improvement.
  - *Framework design and own solutions*. Several researchers provided guidelines and recommendations when designing an IT governance framework.
  - <u>Solutions based on already created frameworks</u>. There are thousands of solutions and frameworks in the literature regarding IT governance. However, most researchers focused their work on existing models or frameworks, thus modifying them according to their needs.

Table 8. Overview of IT governance-management interface Frameworks aspects

Frameworks (28)	Studies
Assessment frameworks and maturity models (8)	(Cervone, 2017; Ionita, 2009; Peterson, 2004; Simonsson & Johnson, 2008; Simonsson et al., 2010; Daniel Smits & Van Hillegersberg, 2014; Van Grembergen et al., 2004; Weill & Ross, 2005)
ITG framework design and own solutions (9)	(Bin-Abbas & Bakry, 2014; Buchwald et al., 2014; Dahlberg & Kivijärvi, 2006; De Jong et al., 2010; S. Kim, 2007; Neirotti & Paolucci, 2007; Selig, 2016; Daniel Smits & Van Hillegersberg, 2014; Weill & Ross, 2004)
Solution based on already created frameworks (7)	(Bounagui et al., 2019; Ernest & Nisavic, 2007; Gómez et al., 2017; Juiz, 2011; Juiz et al., 2017; Pereira & da Silva, 2012; Simonsson & Johnson, 2008)
List of frameworks (15)	(Butler & Butler, 2010; Cervone, 2017; Damianides, 2005; Ernest & Nisavic, 2007; Gómez et al., 2017; Guldentops, 2002; Juiz, 2011; Juiz et al., 2017; S. Kim, 2007; Pereira & da Silva, 2012; Racz et al., 2010; Simonsson & Johnson, 2008; Simonsson et al., 2010; Van Grembergen & De Haes, 2009; Van Grembergen et al., 2004)

- List of frameworks. Mainly, regarding the papers included in this work, researchers used
  the following frameworks in their studies: COBIT 3, COBIT 4, COBIT 5, ISO/IEC 38500,
  COSO, and the recommendations of the Third King Report on Governance for South Africa.
- **5.** <u>Monitoring.</u> Once IT is measured and monitored over a period, organizations should review the results, deciding on decisions, and adopting corrective measures as needed. The main aim to monitor is to assess if IT is delivering the promised value by measuring some established metrics, considering their subjective nature of the difficulty to obtain those.

Table 9. Overview of IT governance-management interface Monitoring aspects

Monitoring (23)	Studies
Metrics and indicators (12)	(Cervone, 2017; Guldentops, 2002; Lankhorst et al., 2010; Medeiros et al., 2017; Moura et al., 2007; Peterson, 2004; Prasad et al., 2012; Ross & Weill, 2002; Sledgianowski & Luftman, 2005; Van Grembergen & De Haes, 2009; Van Grembergen et al., 2004; Xenos, 2004)
IT performance, service quality (13)	(Dahlberg & Kivijärvi, 2006; Guldentops, 2002; Harguem et al., 2014; Juiz, 2011; Y. J. Kim et al., 2013; Moura et al., 2007; Peterson, 2004; Prasad et al., 2012; Ross & Weill, 2002; Saetang & Haider, 2012; Sledgianowski & Luftman, 2005; Van Grembergen & De Haes, 2009; Van Grembergen et al., 2004)
Measurement (13)	(Bin-Abbas & Bakry, 2014; Buchwald et al., 2014; Cervone, 2017; Juiz, 2011; Y. J. Kim et al., 2013; Lankhorst et al., 2010; Lwakatare et al., 2015; Marshall & McKay, 2004; Nolan & McFarlan, 2005; Prasad et al., 2012; Robb & Parent, 2009; Sledgianowski & Luftman, 2005; Xenos, 2004)

- Metrics and indicators. Organizations should establish business metrics to be monitored
  that will help realize the value delivered by IT. Board expects that IT solutions performance
  is as planned by having invested and exploited the technology to provide business value.
- <u>IT performance/service quality</u>. The board should monitor the IT management's performance objectives to assure that their achievement is aligned with business needs, assessing the expected value delivered by IT.

- <u>Measurement</u>. An assessment is needed to ensure the promised benefits by investing in a specific solution are provided. Previously in the planning stage, IT management specified the needed metrics to measure the performance and the conformance on IT, following the specifications indicated by the organization strategy, policies, and rules.
- 6. <u>Risks.</u> Risk management is one of the five focus areas to be controlled by IT governance, according to ITGI (ITGI, 2003), as well as an aspect to be monitored. Thus, policies, strategies, management procedures, business processes, and operational activities should be aligned to evaluate and manage risk.

Table 10. Overview of IT governance-ma	anagement interface Risks aspects
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Risks (22)	Studies
Management and impact (13)	(Bounagui et al., 2019; Bradley et al., 2012; Buchwald et al., 2014; De Jong et al., 2010; Drake & Byrd, 2006; Guldentops, 2002; Jamieson, 2002; Jordan, 2005; S. Kim, 2007; Nuijten et al., 2008; Racz et al., 2010; Spremic & Popovic, 2007; Von Solms, 2005)
Awareness, responsibility, and decision 10)	(Guldentops, 2002; Jordan, 2005; Karhade et al., 2015; S. Kim, 2007; Marshall & McKay, 2004; Nolan & McFarlan, 2005; Ross & Weill, 2002; Spremic & Popovic, 2007; Von Solms, 2005; Warkentin & Johnston, 2008)
Control and mitigation mechanisms (13)	(Buchwald et al., 2014; Dahlberg & Kivijärvi, 2006; Drake & Byrd, 2006; Guldentops, 2002; Jamieson, 2002; Jordan, 2005; Karhade et al., 2015; Nolan & McFarlan, 2005; Parry & Lind, 2016; Van Grembergen et al., 2004; Von Solms, 2005; Warkentin & Johnston, 2008; Worrell et al., 2014)

- Management and impact. IT risks are understood as IT vulnerabilities that negatively affect
  the business. Risks and problems are derived directly from IT but its result, i.e. their negative
  impact, is on the business. Thus, the responsibility for them should be shared among all
  organizational levels.
- Awareness, responsibility, and decision. Several practices or actions from the perspective of the management team but to communicate issues to governance and operational layers to ensure everybody in the company is aware of security issues regarding IT and the business.
- <u>Control and mitigation mechanisms</u>. The IT function is accountable, offering the necessary
  information to ensure that IT governance and the board decide what levels of risk are
  acceptable. Thus, the board must assure and be confident about their organization's IT
  capabilities, vulnerabilities, and limits.
- 7. <u>Strategical engagement.</u> According to the ISO/IEC 38500 (ISO/IEC 38500, 2015) standard, the business strategy should consider the current and future capabilities of IT while IT use should satisfy current and future business needs.
  - <u>Business IT implementation</u>. Whatever companies want to invest in, they must first ensure the new acquisitions are for strategic use and beneficial for the business. For that purpose, business units should jointly study the proposition from both sides with IT management.
  - <u>Stakeholders' involvement/commitment</u>. When defining the IT strategy, the CIO must participate in business strategy and other executives and board participates in IT strategy,

Table 11. Overview of IT governance-management interface Strategical engagement aspects

Strategical engagement (22)	Studies
Business IT implementation (7)	(Buchwald et al., 2014; Juiz et al., 2012; Marshall & McKay, 2004; Raymond et al., 2019; Ross & Weill, 2002; Venkatraman et al., 1993; Weill & Ross, 2004)
Stakeholders' involvement/ commitment (18)	(Beulen, 2004; Boonstra et al., 2017; Buchwald et al., 2014; Gómez et al., 2017; Harguem et al., 2014; Huang et al., 2010; Ionita, 2009; Juiz et al., 2012; Kearns & Lederer, 2003; Kuruzovich et al., 2012; Peterson, 2004; Phiri & Weiguo, 2013; Prasad et al., 2009, 2010; Sirisomboonsuk et al., 2018; Sledgianowski & Luftman, 2005; Webb et al., 2006; Weill & Ross, 2004)
Sponsorship (7)	(Gómez et al., 2017; Juiz et al., 2012; Marshall & McKay, 2004; Phiri & Weiguo, 2013; Ross & Weill, 2002; Sirisomboonsuk et al., 2018; Sledgianowski & Luftman, 2005)

- ensuring both have the knowledge needed to better position the business against the competition.
- <u>Sponsorship</u>. Sponsors as senior managers with authority to support IT projects, assign resources and monitor programs by meeting regularly with IT people reviewing the expected value and quality.
- 8. Knowledge sharing. Knowledge sharing is understood as mutual understanding and collaboration of business and IT objectives and plans. On the one hand, as business understands IT, they are more willing to support new IT proposals with proper funding and prioritization. On the other hand, as IT understands the business, their innovative ideas and proposals are of greater interest to the business.

Table 12. Overview of IT governance-management interface Knowledge sharing aspects

Knowledge sharing (18)	Studies
Collaboration (8)	(Bradley et al., 2012; De Maere & De Haes, 2016; Harguem et al., 2014; Kearns & Lederer, 2003; Peterson, 2004; Prasad et al., 2009, 2010; Schlosser et al., 2015)
Shared learning (10)	(Bin-Abbas & Bakry, 2014; De Maere & De Haes, 2016, 2017; Luftman, 2000; Rau, 2004; Sambamurthy & Zmud, 1999; Schlosser et al., 2015; Sledgianowski & Luftman, 2005; Van Grembergen & De Haes, 2009; Van Grembergen et al., 2004)
Partnership (4)	(Dahlberg, 2015; De Maere & De Haes, 2016; Harguem et al., 2014; Sledgianowski & Luftman, 2005)
Information quality exchange (1)	(Kuruzovich et al., 2012)

<u>Collaboration</u>. IT plays an important role, of course, but knowledge and cooperation are
also needed. This collaboration is related to dynamic capabilities that provide flexibility
and dynamism to firms that can manage changes and profit from opportunities offered by
IT.

- <u>Shared learning</u>. Regarding group learning, they showed an *integrating* process that develops shared understanding among individuals and takes coordinated actions through mutual adjustment, including group dynamics, trust, internal commitment, and shared vision.
- Partnership. When both business and IT sides contribute to each other, they have a partnership
  relationship, subsequently sharing not only knowledge but also risks and rewards. Trusting
  in each other also improves the IT management sophistication, increasing the delivery of
  expected results.
- <u>Information quality exchange</u>. This involves the processes that allow the board to gain access to sufficient and relevant information about IT for their decision-making discussions.
- 9. <u>Human behavior</u>. People as an aspect to be considered when they want to develop and implement IT governance. Social aspects and human behavior are crucial for communication and relational mechanisms.

Human behavior (17)	Studies
Capabilities and skills (11)	(Bin-Abbas & Bakry, 2014; Bouraad, 2010; Buchwald et al., 2014; De Maere & De Haes, 2016, 2017; Ko & Fink, 2010; Liu & Yin, 2009; Luftman, 2000; J Peppard, 2010; Sambamurthy & Zmud, 1999; Venkatraman et al., 1993)
Culture and Human Behavior (6)	(Bradley et al., 2012; Gómez et al., 2017; Sledgianowski & Luftman, 2005; Daniel Smits & Van Hillegersberg, 2014; Teo, Abd Manaf, et al., 2013; Weill & Ross, 2004)
Leadership (4)	(Gómez et al., 2017; Ko & Fink, 2010; J Peppard, 2010; Daniel Smits & Van Hillegersberg, 2014)

- Capabilities and skills. Human capabilities and skills should be considered in selecting the
  strategy that best suits each concrete situation in organizations. The personal attributes a
  CIO should have are communication and influencing skills, commercial acumen, networking
  skills, and people management skills. This is remarkable because the CIO is normally the
  communicator in the corporate-IT governance interface but also in the IT governancemanagement interface.
- <u>Culture</u>. Researchers are giving more importance to soft aspects of governance as a desirable behavior consistent with the organization's beliefs, values, norms, informal organization, mission, strategy, and culture. By promoting a culture of participation in IT governance initiatives, not only on board and top-level layers but also in tactical and lower layers, may increase involvement, responsibilities, awareness, and willingness in IT governance aspects regarding what affects the perceived importance about it.
- *Leadership*. One of the competencies of IT-related executives should have is leadership as well as proactive skills to drive, support, and shape the business through an innovative and competitive path. However, leadership should be seen in both business and IT.
- 10. <u>Value</u>. Value generation can take many forms, depending on the importance each organization gives to its specific business. Nonetheless, organizations are increasingly aware of controlling and measuring IT to ensure whether the expected value has been provided.

Table 14. Overview of IT governance-management interface Value aspects

Value (15)	Studies
Business and impact (8)	(Buchwald et al., 2014; Ernest & Nisavic, 2007; Juiz, 2011; Kearns & Lederer, 2003; Lankhorst et al., 2010; J Peppard, 2010; Van Grembergen & De Haes, 2009; Venkatraman et al., 1993)
IT investments (8)	(Juiz, 2011; Kamogawa, 2010; Lankhorst et al., 2010; Moura et al., 2007; Neirotti & Paolucci, 2007; Ross & Weill, 2002; Van Grembergen et al., 2004; Weill & Ross, 2004)
Competitive advantage (4)	(Buchwald et al., 2014; Kamogawa, 2010; Lankhorst et al., 2010; Van Grembergen et al., 2004)

- <u>Business and impact</u>. Business and IT plans should be designed collaboratively involving
  all of the stakeholders, considering the logical expected value IT would provide regarding
  its features, characteristics, and abilities.
- *IT investments*. One of the decisions IT people should not make on their own is establishing the value level that IT should deliver and what should be the acceptable quality.
- Competitive advantage. This competitive advantage may have different forms or shapes
  depending on the importance of the business. For example, the value may be elapsed time for
  order/service fulfillment, customer satisfaction, customer wait time, employee productivity,
  profitability, business agility, efficiency, and adaptability. It is worth mentioning that these
  items are either subjective or difficult to measure, something in which all stakeholders must
  be aware.
- 11. <u>Control.</u> IT accountability is one of the drivers to measure the maturity level of IT governance in organizations. Organizations should be aware of rules and legislations regarding IT use and assess whether their compliance.

Table 15. Overview of IT governance-management interface Control aspects

Control (14)	Studies
Compliance and accountability (10)	(Buchwald et al., 2014; Butler & Butler, 2010; Dameri, 2010; Damianides, 2005; Gómez et al., 2017; Guldentops, 2002; Keyes-Pearce, 2002; Racz et al., 2010; Van Grembergen & De Haes, 2009; Webb et al., 2006)
Decision outputs or outcomes (3)	(Racz et al., 2010; Van Grembergen & De Haes, 2009; Weill & Ross, 2004)
Conformance (6)	(Buchwald et al., 2014; Damianides, 2005; Harguem et al., 2014; Nolan & McFarlan, 2005; Pang, 2014; Racz et al., 2010)

- <u>Compliance and accountability</u>. Compliance processes should be established to ensure accountability and responsiveness to business needs. These processes show transparency in decision outcomes and IT accountability.
- Decision outputs and outcomes. Generally, organizations collaborate with IT to define and set several key goals and performance indicators in advance to control IT results, as well as some reporting/documentation processes through which all stakeholders may include incidents, status, activities, risk indicators, and any other needed information.

- <u>Conformance</u>. The organization must be aware of laws, rules, and audits to know what information it needs to collect. The CIO should also establish the level of commitment from IT to provide business value as a competitive advantage. Legal and normative requirements should also be identified regarding their impact on IT processes.
- 12. Financial. The board has expected results that benefit the business even if they are having or not participated in those decisions that IT has made without considering the business objectives. To improve this situation, several necessary IT governance and management mechanisms will influence the communication interface between both layers.

Table 16. Overview of IT governance-management interface Financial aspects

Financial (13)	Studies
Investments and prioritization (6)	(Marshall & McKay, 2004; Neirotti & Paolucci, 2007; Phiri & Weiguo, 2013; Ross & Weill, 2002; Weill & Ross, 2004; Xue et al., 2008)
Transparency of costs (2)	(Buchwald et al., 2014; Vogt & Hales, 2013)
Heritage and debt (2)	(Magnusson & Bygstad, 2014; Magnusson et al., 2018)
Outsourcing (3)	(De Jong et al., 2010; Y. J. Kim et al., 2013; Robb & Parent, 2009)

- Investments and prioritization. The board or delegates should direct the IT about who determines objectives and how much to invest in these objectives. The focus should be on the value delivered by IT investments in a way that IT supports the business. A well-performed investment portfolio should be designed, with its necessary IT governance and management processes, considering path dependencies from past business decisions that involved specific IT infrastructure.
- Transparency of costs. Efficiency in delivering services is also highlighted but in a way that
  IT costs are transparent to the whole organization, impacted by how successful IT governance
  is
- Heritage and debt. IT inherited from past decisions will influence new decisions, a broader
  concept than technical debt, which focuses solely on software issues. Thus, this heritage
  reduces the maneuverability of the organization in making decisions, as it can be affected
  by several factors such as vendor lock-ins, high switching costs, substantial complexity, and
  other internal controls.
- <u>Outsourcing</u>. The board should not delegate this responsibility to the IT department or the
  outsourced firm. Board or delegates need information regarding related risks, advantages,
  and disadvantages to their IT management and operational team, managing. for example,
  the SLAs.

Table 17. Overview of IT governance-management interface Resources aspects

Resources (12)	Studies
Enablers and drivers (7)	(Bradley et al., 2012; Kearns & Lederer, 2003; Prasad et al., 2012, 2009, 2010; Saetang & Haider, 2012; Sledgianowski & Luftman, 2005)
Monitored investments (3)	(Dahlberg & Kivijärvi, 2006; Kuruzovich et al., 2012; Sirisomboonsuk et al., 2018)
Heritage and dependency (4)	(Magnusson & Bygstad, 2014; Magnusson et al., 2018; Prasad et al., 2009, 2010)

- 13. <u>Resources</u>. Organizations have struggled to determine how to use resources to achieve competitive advantage by a long-term performance. Firms can generate value if they have IT-related capabilities that leverage IT resources that are valuable, rare, and costly to imitate.
  - Enablers and drivers. Resources may be enablers and drivers in an organization if they are
    difficult to replicate and imitate, thus providing a competitive advantage. When decisions
    about allocating resources are made strategically—and jointly between governance and
    management—IT assumes the role of flexible and transparent infrastructure supporter, new
    technology evaluator, and provider, enabling business processes and providing customizable
    and standardized solutions.
  - Monitored investments. Control and monitoring processes are needed to assure that the
    required resources are provided in the selected and sponsored projects, such as capabilities,
    knowledge and leadership, skills and experience, tools and processes, and optimism and
    degree of trust. This also involves the board in strategic IT investment decisions, such as a
    value proposition used to guide the justification of the resources acquired and the commitment
    to IT results.
  - <u>Heritage and dependency</u>. Organizations should become aware of IT resources and infrastructure inherited from past decisions with possible path-dependence in several IT systems.
- 14. <u>Direction.</u> Board or delegates should direct, specifying exactly what they expect from management, and then evaluate and monitor IT performance and results to know if IT responds as expected and specified. According to ISO/IEC 38500 (ISO/IEC 38500, 2015) standard, direct is one of the three main tasks the governing body must perform to govern IT.

Table 18. Overview of IT governance-management interface Direction aspects

Direction (8)	Studies
Principles and objectives (3)	(Guldentops, 2002; Salle & Di-Vitantonio, 2006; Warkentin & Johnston, 2008)
Plans (1)	(Peterson, 2004)
Policy and regulations (6)	(Buchwald et al., 2014; Damianides, 2005; Ionita, 2009; Salle & Di-Vitantonio, 2006; Van Grembergen & De Haes, 2009; Warkentin & Johnston, 2008)

- Principles and objectives. Direction should be provided by the board to the management team to follow the same principles, objectives, and business expectations. They should design a set of principles to synchronize business and IT with control systems, ensuring IT can rapidly adapt to business changes.
- Plans. IT plans should be directed by the governance structures to be aligned with business
  plans, following the same vision and mission to achieve business value. These plans should
  be translated into IT objectives, projects, and proposals that the IT management team would
  develop to carry out daily activities.
- Policy and regulations. The governance team should design policies to implement decision-making processes with the main objective of maximizing business value through IT resources. These policies should be communicated to the IT management team to ensure they are also aware of rules and regulations. They will use these policies to assess and monitor conformance with rules, regulations, and risks.

Table 19. Milestones that may have influenced the number of studies

Popularity	Years	Milestones	
2004	2004	Van Grembergen and De Haes published their book on Strategies for IT governance	
	2004	Weill and Ross published their book on IT governance	
2010	2007	COBIT 4.1 version was released.	
	2008	The first edition of the ISO/IEC 38500 standard was released.	
	2008	ValIT 2.0 version was released.	
	2009	Van Grembergen and De Haes published their book on Enterprise IT governance.	
	2009	Calder-Moir IT governance framework was released.	
2012	2012	COBIT 5 version was released	
2015	2015	The second edition of the ISO/IEC 38500 standard, and the development of the 38500 family, were released.	

Figure 4. Number of publications per year.

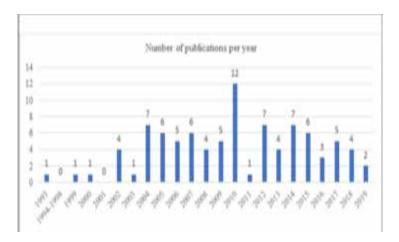


Figure 5. Number of key aspects studied per year.

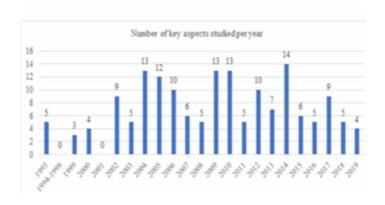


Table 20. Top three positions of key aspects per year

Year	Key aspects	Key aspects				
	1 <sup>st</sup>	2 <sup>nd</sup>	3 <sup>rd</sup>			
1993	Structures	Alignment	Strategical engagement			
1994 – 1998	-	-	-			
1999	Structures	Knowledge sharing	Human behavior			
2000	Alignment	Communication	Knowledge sharing			
2001	-	-	-			
2002	Risks	Structures	Monitoring			
2003	Alignment	Strategical engagement	Knowledge sharing			
2004	Structures	Alignment	Communication			
2005	Structures	Alignment	Monitoring			
2006	Alignment	Structures	Communication			
2007	Frameworks	Value	Risks			
2008	Structures	Risks	Frameworks			
2009	Structures	Alignment	Frameworks			
2010	Structures	Alignment	Frameworks			
2011	Alignment	Framework	Communication			
2012	Structures	Communication	Resources			
2013	Financial	Alignment	Communication			
2014	Framework	Monitoring	Human behavior			
2015	Communication	Alignment	Knowledge sharing			
2016	Structures	Alignment	Framework			
2017	Communication	Structures	Framework			
2018	Alignment	Strategical engagement	Risks			
2019	Alignment	Framework	Strategical engagement			

The gray boxes highlight the popular years indicated in Figure 5.

#### V. DISCUSSION

As previously stated, we have performed a scoping literature review because of the following reasons: the complex and extensive nature of the main study's concepts (the communication interface between IT governance and IT management) and how well the scoping review fits manages a broad study. Thus, in this section, we focus on two aims: presenting the longitudinal analysis regarding the key aspects found in the literature and providing a research agenda addressing three main gaps we have found.

## **Longitudinal Analysis**

Figure 4 shows the number of annual publications according to the number of publications included in this study. As we can see, in 2010, researchers published more studies on the IT governance-management communication interface, followed by the years 2004, 2012, and 2014. This may be because of the following milestones (Table 19):

If we analyze the number of aspects that have been studied per year (Figure 5), we can see that the previously mentioned years almost remain the same: 2004-2006, 2009-2010, and 2012-2014. It should be noted that all the fourteen aspects analyzed in this study were studied in 2014. This could also relate to the milestones mentioned in Table 19.

Regarding the number of papers that study each key aspect per year, *decision-making structures* occupy the first position in 9 of the 19 years studied, followed by *alignment processes* in 6, *communication approaches* and *frameworks* in 2, *financial* in 1, and *risks* in 1 (discounting 2001 as well as 1994 to 1998, as we have not found any paper related to this study during those years).

As Table 20 shows, researchers were interested in the three IT governance mechanisms during the years near the 2004 milestones. Before, the themes were quite varied although *decision-making structures* were already a topic of interest. Until the next milestone in 2009, the topics vary again, returning to two of the three IT governance mechanisms, with *communication* being replaced by *frameworks*, possibly owing to the milestones related to frameworks near 2010. After that, the three IT governance mechanisms reappear in different positions, although various key aspects have been gaining the interest of researchers and practitioners. This may be because of the difficulties encountered in implementing various frameworks (Buchwald et al., 2014), as well as the specific needs of each organization in focusing on other aspects of the communication interface between IT governance and IT management. The rebound in 2015 and 2017 could be owing to the launch of the second version of the ISO/IEC 38500 (ISO/IEC 38500, 2015) standard as well as its family. However, the decline in the following years, 2018 and 2019, could be because of the rise in popularity of the concept of digital transformation.

# Gaps In Research And Research Agenda

After reviewing the literature and analyzing the 14 key aspects that should be considered in the communication interface when developing IT governance frameworks, we have identified the following three research gaps.

Gap 1: social and communication aspects have been less investigated.

The key aspects that occupy the first three positions in this study are *decision-making structures*, *alignment processes*, and *communication approaches*, in this order. This is not surprising, because this study has been based on the three IT governance mechanisms as they were first presented by Weill and Ross (Weill & Ross, 2004) and Van Grembergen et. al. (Van Grembergen et al., 2004). What is remarkable is the constant third position of communication approaches in the literature. In fact, according to Van Grembergen and De Haes (Van Grembergen & De Haes, 2009), there is not much knowledge about this mechanism in organizations, having verified it after evaluating the maturity level of the three mechanisms in several Belgian financial firms.

Furthermore, according to Table 20, communication approaches appear twice in the first position, in contrast to the other two mechanisms, where structures appear nine times and alignment appears six times. In this sense, Ko and Fink (Ko & Fink, 2010) and Smits and Van Hillegersberg (Daniel Smits & Van Hillegersberg, 2014) especially focused on the social aspect, identified as human behavior and knowledge sharing. Both concepts hardly appear in Table 20 and never occupy the first position. The importance of social and communicative aspects begins to slightly increase from 2015 onwards with studies such as Schlosser et al. (Schlosser, Beimborn, Weitzel, & Wagner, 2015) about social mechanisms that better support the mutual understanding among layers to improve the business performance. Another study by De Maere and De Haes (De Maere & De Haes, 2016) took a learning perspective and posed that communication and collaboration issues should be stated when implementing IT governance activities. Thus, social aspects that may include communication approaches, human behavior, knowledge sharing, culture, leadership, partnership, collaboration, participation, understanding, and engagement, should be researched more. This should help

organizations in developing and deploying IT governance frameworks that better fit their needs and will improve the communication interface among layers.

## Gap 2: Organizations' scope and development less researched.

In this study, we have emphasized the importance of analyzing empirical papers, which provide valuable information on the successes and difficulties that organizations experience when developing IT governance frameworks. Although the number of empirical studies found has been high (68%), only 8% of these empirical studies were on developing countries, and only 11% were on public organizations. It would be interesting to delve into both aspects owing to the particularities that each one has. On one hand, developing countries are not only immature in IT governance, but they lack maturity in the use of IT. Because they lack even management aspects, there is minimal or no presence of governance aspects, thus they fail in aligning business with IT and in obtaining expected value, mainly because investments are solely management responsibility without board engagement and/ or sponsorship (Phiri & Weiguo, 2013). On the other hand, public organizations face difficulties in implementing IT governance, as up-to-date frameworks do not fit their needs. In public organizations, value is understood as efficiency in delivering services to the community instead of financial growth or competency advantage (Vogt & Hales, 2013). Thus, the definition of the strategy should have other focus to better align the business with IT. Therefore, it would be interesting to study the development and deployment of IT governance solutions in both developing and public scenarios to draw better conclusions, because the number of papers we have found on both has been inefficient.

## Gap 3: Difficulties implementing IT governance

Several empirical studies show the theory-practice gap of implementing IT governance in organizations (Buchwald et al., 2014; De Maere & De Haes, 2017; González-Rojas et al., 2018; Daniël Smits & Van Hillegersberg, 2018b; Teo, Abd Manaf, et al., 2013). Buchwald et al. (Buchwald et al., 2014) argue that practitioners are not clearly understanding IT governance concepts, thus IT managers resist being governed. De Maere and De Haes (De Maere & De Haes, 2016) showed in their study that practitioners are facing misunderstandings regarding IT governance aspects, making it difficult for them to implement in their organizations. This may be because of the disparity in the different existing solutions. On the one hand, the ISO/IEC 38500 standard (last revision of 2015), in addition to presenting six principles of IT governance, explains the three activities to be carried out when governing IT: evaluate, direct, and monitor. They also explain how these three activities interact with IT management through direction and control. However, its focus is too broad, giving each organization the flexibility to implement the method or process that best suits them without specifying one in particular. Therefore, organizations do not purportedly know where to start. On the other hand, the COBIT framework (2019 version) is process-oriented and differentiates between IT governance and IT management. Similar to the standard, it explains the three activities to govern IT, i.e. evaluate, direct, and monitor. However, it is based on an extensive list of processes, making it overly cumbersome to implement (Dahlberg & Kivijärvi, 2006; Pereira & da Silva, 2012; Racz, Weippl, & Seufert, 2010). Needless to say how difficult it is to implement both in developing countries, whose political-social and economic context is complex (Yokkhun & Papasratorn, 2018).

## CONCLUSION

In this study, we have performed a rigorous scoping review to study how IT governance and management communicate, identifying 14 key aspects regarding this interface. The reasons for conducting this review were because we aimed to map fields of study where it is difficult to see the

range of available material, as IT governance and IT management are both broad concepts (Arksey & O'Malley, 2005). We have based our study on the three IT governance mechanisms (Van Grembergen et al., 2004; Weill & Ross, 2004); the five key IT decisions stated by Weill and Ross (Weill & Ross, 2004); Ko and Fink's (Ko & Fink, 2010) and Smits and van Hillegersberd's (Daniel Smits & Van Hillegersberg, 2014) models; the five main focus areas of IT governance from ITGI (ITGI, 2003); and the six principles from the ISO/IEC 38500 (ISO/IEC 38500, 2015) standard, thus continuing with their work. We have prioritized empirical works as they provide insights from organizations and practitioners in their efforts of developing IT governance frameworks. We have detailed the 14 key aspects in 50 subsequent themes focusing on how IT governance and management layers should communicate to better understand themselves. Furthermore, we have shown the evolution of the popularity of the different aspects over the years and identified three research gaps for further research.

With this work, we have highlighted the aspects practitioners should focus on to better communicate among layers, thus emphasizing the IT governance-management interface. We have tried to conceptualize the aspects of IT governance, thus facilitating the understanding of practitioners when they are developing IT governance frameworks.

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