Chapter 28

Albanese Confectionery: The “Sweetest” Place on Earth! – Case Study

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In 1984, Scott Albanese opened Albanese Confectionery Group in Northwest Indiana with a $10,000 investment and a strong vision. What started as a small bulk candy retailer has grown into a 225,000 square foot facility that manufactures the World’s Best gummies and chocolates, shipping weekly over 1.5 million pounds of the absolute best food products to various parts of the world. In 2013, more than two (2) million visitors have visited the Albanese Factory Outlet

Figure 1. Albanese Confectionary Group
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