The Effects of Flipped Classrooms on English Composition Writing in an EFL Environment

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ABSTRACT

The authors discuss the empirical results of a study comparing two English composition courses conducted with Japanese university students. One course was taught in a traditional way and the other using the flipped method. The results showed that those studying under the flipped method spent a significantly higher number of hours preparing for class ($t(20) = 2.67, p = .014, d = 1.14$) and produced a significantly higher number of words in compositions written in the posttest ($t(10) = 3.37, p = .007, d = 1.44$). The flipped method also appeared to result in significantly greater improvements in the writing proficiency of participants ($t(32) = 5.17, p < .001, d = 1.15$) and when using a one-way ANCOVA to make a comparison with the traditional method in the posttest ($F(1, 63) = 13.50, p < .001, \eta^2 = .18$). The capability to view explanations of the text as many times as participants wished, as well as opportunities for direct and immediate individual feedback from the instructor for participants in the flipped group are discussed as possible reasons for the salient differences.

Keywords: Educational Technology, EFL, English Proficiency, Flipped Learning, University Students, Writing

INTRODUCTION

A little over half a century ago, Morton (1960) wrote that the then newly-available language laboratories provided opportunities for students to take their learning beyond classroom time and study when it was convenient for them. In the early years of the twenty-first century, teachers are still faced with similar challenges of giving individual instruction and encouraging students to make more efforts outside of the classroom. Keefe (2007) implores that if teachers are to achieve the principal goal of education (i.e., for students to learn), it is vital to provide an environment in which individual instruction, or personalized instruction, is at the forefront of the way a teacher handles his or her classes. A few years earlier, Baker (2000) had suggested many

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instructors had attempted to change their teaching style by making classes more student-centered, thus encouraging students to be more active in their learning. This trend can also be observed in second language (L2) learning motivation research. Ushioda (2011), for example, opines that by identifying with students’ personal goals and their individual motivational trajectories, teachers are able to influence their drive to learn over a longer period of time. Davies et al. (2013) suggest that a regular way of teaching, in which the instructor stands at the front of the room and students learn as a group, often does not provide such personalized instruction. Instead, with the use of technology and flipped learning, a teaching approach prominent in recent discussions pertaining to computer assisted language learning (CALL), an environment in which teachers have the opportunity to provide students with individualized instruction and feedback on their learning progress may be achieved.

Researchers, such as Alvarez (2011) and Moravec et al. (2010), describe a flipped classroom as a teaching methodology in which practice exercises and assignments that are usually completed by students at home in a regular classroom are done during class under the individual guidance of the teacher. Conversely, lectures and textbook explanations, which would traditionally be performed by the teacher in front of the classroom with students listening, are instead recorded and made available to students via an online video sharing website, such as YouTube®. This approach to teaching, coined classroom flip by Baker (2000) and inverted classroom by other researchers (e.g., Lage et al., 2000) has allowed teachers and students to take learning beyond the constraints of the classroom, and set the tone for educators in the early years of the twenty-first century. One of the most well-known examples of a lecture site that can be used for a flipped classroom is the series of instructional videos about a variety of topics made available online by Salman Khan of Khan Academy. Khan (2012) emphasizes that all people learn and concentrate in different ways and at different times. Therefore, it is the responsibility of teachers to provide the opportunity to their students to study at a time and place that best meets their learning styles in an attempt to personalize their lessons as much as possible.

In the present paper, we discuss the use of a flipped classroom approach in an English as a foreign language (EFL) environment, investigating whether students studying under this method tend to study more and its effect in increasing the length of students’ compositions as well as improving their proficiency to write in English.

**LITERATURE REVIEW**

To date, the majority of studies examining the effects of flipped classrooms have focused on mathematics or sciences such as biology. A number of these have concentrated on either reporting on how the flipped classroom was conducted or students’ opinions of this way of presenting the text in class. Moraros et al. (2015), for example, looked at the effectiveness of flipped classrooms with 67 Public Health students studying for a Master’s degree. The majority (i.e., 80%) of subjects found flipped classrooms to be effective, although these perceived effects did not prove to reflect their grades in the course. Moraros et al. did, however, claim that students who felt flipping the classroom was an effective way of teaching also tended to display more satisfaction with the course.

In one of the few studies comparing a flipped classroom with a traditional classroom environment, Strayer (2012) asserts that as a result of studying statistics using the flipped classroom methodology, students did become more open towards cooperative learning, although they still had doubts as to how learning tasks were presented. Earlier, in his PhD dissertation focusing on the effects of the flipped classroom teaching methodology, Strayer (2007) reported “[s]tudents
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