An Appropriate and Complete Tourism Lexicon

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ABSTRACT

Activities have been known as starting points in the tourist field since Antiquity. During the millennia, several practical aspects (as types - trips for recreation, sports, specific for the winter season or at the seaside, in aquatic environments, trips for balneal treatments, trips for discovering architectural, artistic treasures, etc., as participation form - from the individual ones to the mass or group ones, as beneficiary or service provider; with general fittings, but also specific ones), as well as theoretical aspects (the progressive achievement of a proper terminology, in order to be used by many participants in the tourist actions; the elaboration of guides, leaflets, encyclopaedias, maps, etc.); complete territorial analyses of tourist resources (considering the revaluation level, approaching tourism issues in treaties, doctoral theses, etc.); the scientific and methodological content of curricula from tourism schools, departments and faculties; setting the meaning of terms and directions in the decisions approved at national and international meetings, etc., have been recorded at the same time with the widening of the concerns in this area. The paper herein approaches the analyses of terms, the extension of the vocabulary basis suitable for the dialogue needs (at least related for the tourist heritage).

Keywords: Geography of Tourism, Geomorphosite, Quantification, Tourism, Vocabulary

INTRODUCTION AND CONTEXT OF THE STUDY

The pilgrimages and the participation in sports events have been known from several millennia as starting points in the tourism field (Nedelcu, 2011). Since the 18th century, several important aspects for tourism have been recorded at the same time with the widening of the concerns in this area. Firstly, the practical aspects expressed as a type (trips for recreation, sports, specific for the winter season or at the seaside, in aquatic environments, trips for balneal treatments, trips for discovering architectural, artistic treasures, etc.); as a participation form (from the individual ones to the mass or group ones); as beneficiary or service provider; as (general, but also specific, etc.) fittings; the theoretical aspects (the progressive achievement of a proper terminology, in order to be used by many participants in the tourist actions); the elaboration of studies (guides, leaflets, encyclopaedias, maps, map collections) with a directed content; complete territorial

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analyses of tourist resources (to consider the revaluation level, to approach tourism issues in treaties, doctoral theses, etc.; the diversification of the scientific and methodological content of curricula from tourism schools, departments and faculties); setting the meaning of terms and directions in the decisions approved at national and international meetings, etc.

All these imposed priority theoretical and practical directions during the 20th century, among which:

- Clarifying the meaning of the terms used and, especially, of the differences between the meaning of the action of a simple traveller, visitor and tourist (Muntele & Iațu, 2006);
- Differentiating the tourism-specific activity forms from the mixed (transitional) ones according to the place they fill in people’s lives (Ciangă, 2010; Ielenicz et al., 2013; Štetić, Cvijanović & Šimičević, 2014);
- Tourism constitutes a different science or not. Through the content, (specific and general) rules and methods, direct and indirect connections with various fields (through concerns - hunting, fishing, speology, constructions, creations or the satisfaction of biological pleasures, etc.), this stands out as a science (tourismology), developed at the contact point of various fields. This determines the origin of the majority of experts and workers (Dinu, 2002; Cocean, 2010);
- The territorial evaluation (through quantification) of all the resources that may lead to the widening of the tourist activities spectrum, to the economic and social development, but also to an organised and protected tourism) - Ciangă, 2010; M. Ielenicz et al. 2013.

MEANING CLARIFICATION OF TERMS USED IN TOURISM

We approach several aspects related to the meaning of more frequent terms used in the tourism field. In terms of vocabulary, there are several basic terms whose content is perceived as relatively confusing. Paradoxically, the concept of tourism is still triggering differences in perceiving the meaning sphere (Ielenicz et al., 2013). We consider that it must be understood as:

- A unitary assembly formed of three components (heritage, services structures, participants as service providers and beneficiaries), among which there are structural, functional, organisation relations and efficiencies;
- The complex nature imposed by its positions and development at the contact between society and nature based on the action of social laws (sets forth special relations in society and the regions where man is present), economic laws (correlated with the record of the financial and material benefit), natural laws (leading to the revaluation, the protection and the preservation of the environment);
- External reflection of specific (tourist) actions taking place in nature, society (in a certain place, within a time unit outside the ones requested by the working activities) and which are based on request, offer and service provision level.

This assembly must be seen as a unitary system in terms of form, as a well-defined structure, with a functionality that may lead to affirmation, stagnation or regression through evolution, in the multitude of processes it is related with, on the one hand its amplification (economic progress) or restriction (poor economic development).
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