Chapter 14

Remittances: A Key Factor for Economic Change and the Reduction of Poverty in Latin America – The Case of Guatemala

Reny Mariane Bake
Universidad Francisco Marroquin, Guatemala

ABSTRACT

International remittances to developing countries are growing and are more than foreign direct investment or the official development aid. More of the 3.2% of global population are living abroad and the trends will increase in the next decades, involving skilled and no skilled workers. Developing countries in Latin America receives 15% of all international remittances and six countries (México, Guatemala, Dominican Republic, Colombia, El Salvador and Honduras) in the region received more of the 70% of all the remittances in 2013. By coincidence, this six countries have a lack to develop and large pockets of poverty, much of which is concentrated in those areas from which migrants come. The remittances are palliatives to poverty in their countries and help their families to reduce their poverty. In many cases, the remittances are the seed for new small and medium enterprises in Latin America, with not enough access to financial services.

DOI: 10.4018/978-1-4666-8820-9.ch014

Copyright ©2016, IGI Global. Copying or distributing in print or electronic forms without written permission of IGI Global is prohibited.
MIGRANTS AND THE REMITTANCES

Migration is not quite a new phenomenon. From Africa to Asia to Europe and to America, migration is part of the human history. The new phenomenon is the State as we understood today. This has its origins after the war of the thirty years (1648), with the signing of the agreements of Westphalia, which give rise to the modern state, the concept of national sovereignty and the concept of the nation state.

The independence of the United States was in 1776 and more than half of the member countries of the United Nations did not exist as such until after the end of World War II in 1945, which also founded the United Nations. The world’s largest economy, USA, was founded by migrants and is one of the main recipients of them today. The United States Census Bureau estimated that the number of foreigners born in the USA calculated nearly 13% of total population (United States Census Bureau, 2012).

According to World Bank (2014) nearly 1 of 7 persons in the world is an international or an internal migrant, growing awareness of the importance of migration around the world. To 2013, 3.2% of the world population is living abroad. The same study destroyed a myth about migrations: “In contrast with common perceptions, South-South migration was larger than South-North migration: 82.3 million (or 36 percent) of migrants from developing countries lived in another developing country, compared to 81.9 million (or 35 percent of migrants from the South) lived in a developed country” (World Bank, 2014, pp. 2).

The movement of people across borders is and will remain part of humanity, which is considered “new” in the term migrant, as stated in the UNESCO Glossary on Migrants and Migration: “any person who lives temporarily or permanently in a country where he or she was not born, and has acquired some significant social ties to this country”. (UNESCO. International Migration and Multicultural policies, 2015).

In the same web page, the UNESCO mentioned the United Nations Convention on the Rights of Migrants (unesco.org) and defines in the article 2.1 a migrant worker as: “a person who is to be engaged, is engaged or has been engaged in a remunerated activity in a State of which he or she is not a national”. The UNESCO also clarifies the term to make a difference with migration by political situations: “The term ‘migrant’ in article 1.1 (a) should be understood as covering all cases where the decision to migrate is taken freely by the individual concerned, for reasons of ‘personal convenience’ and without intervention of an external compelling factor.”

With the definitions explained above, for these analysis, a migrant means: “any person who lives temporarily or permanently in a country where he or she was not born, who voluntarily chose to live and work in a remunerated activity in the State of which he or she is not a national”.

Remittances
Communication in a Healthcare Company
www.igi-global.com/chapter/communication-in-a-healthcare-company/97286?camid=4v1a