Encyclopedia of Internet Technologies and Applications

Mario Freire
University of Beira Interior, Portugal

Manuela Pereira
University of Beira Interior, Portugal
Related Content

Data-Driven Mall Advertising
Jiaxing Shen, Yi Lau and Jiannong Cao (2019). Smart Marketing With the Internet of Things (pp. 123-138).
www.igi-global.com/chapter/data-driven-mall-advertising/208509?camid=4v1a

Using the Web Politically: Social Movement Activists and Organizations Online
www.igi-global.com/chapter/using-web-politically/65222?camid=4v1a

Performance of Mobility Protocols
www.igi-global.com/chapter/performance-mobility-protocols/16881?camid=4v1a

Augmented Reality and Experiences: Augmented Reality, Virtual Reality, Software, Mobile AR, Browsers, Types, Experience, Application
Prabha Selvaraj, Sumathi Doraikannan, Anantha Raman Rathinam and Balachandrudu K. E. (2019). Smart Marketing With the Internet of Things (pp. 66-93).
www.igi-global.com/chapter/augmented-reality-and-experiences/208506?camid=4v1a