Chapter 1
The Role of Cultural Indoctrination in Architectural Style: Religion as a Mediator

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ABSTRACT
This chapter examines the potential influence of cultural indoctrination (CI) on architectural style worldwide. Based on an encompassing literature review, this chapter focuses on the mediator of religion among the seven factors which are included in the established conceptual framework for CI; namely, Child Development, Cultural Institutionalization, Cultural Intelligence, Social Learning Theory, Religion, Social Capital, and Values Orientation Theory (VOT). The conceptual framework is presented for potential future application in architectural style and practice.

INTRODUCTION
The purpose of this chapter is to explore the potential influence of cultural indoctrination (CI) on architectural style worldwide as there is scant research on CI in general and absolutely none on its connection with architecture (Christiansen &
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Koeman, 2015; Mileto et al., 2015). Therefore, the goal of connecting these two very diverse fields is to contribute to the extant literature on architecture by examining how deeply ingrained cultural habits obtained from birth can affect the style of architecture in ways not previously considered. There are numerous aspects of architecture which are all connected to two fundamental questions (King, 1980):

- What can we understand about a society by examining its buildings and physical environment?
- What can we understand about buildings and environment by examining the society in which they exist?

Christiansen (2016) established a conceptual framework for CI that includes the following factors which are fundamental to answering these two questions: Child Development, Cultural Intelligence (CQ), Social Learning Theory, Cultural Institutionalization, Religion, Social Capital, and Values Orientation Theory (VOT). It is from these factors grouped in the conceptual framework in Figure 1 below that we shall explore present and future application in architectural style (Correia, Carlos, & Rocha, 2014). We shall be using the Religion mediator alone as the entry point for this chapter for two reasons: 1) The scope of this chapter would not permit us to examine all the other factors in the framework; 2) Religion pervades human existence and is long considered a critical element in the lives of most people (Chandan, 2014).

This chapter is organized in the following manner. The first section provides some further explanation about CI which includes three Propositions related to the CI framework for future research. The second section is a detailed discussion about

Figure 1.
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