ABSTRACT

Web 2.0 or can say the social media is the buzzword for LIS professionals. Recently the trend of web 2.0 is increasing its importance not in the field of knowledge sharing but also in knowledge managing. The main aim of this research paper is to highlight the features of web 2.0 tools which are useful for knowledge sharing and as well as in knowledge managing. This paper also highlights how web 2.0 has brought drastic change in library services or library operation, how the research community can get information in fraction of seconds, how library professional can adopt and maintain their prompt approach to answer the user’s queries by using web 2.0 tools. This paper provides a contrast between the knowledge management, sharing and web 2.0 tools.
WEB 2.0 TOOLS AND APPLICATION: KNOWLEDGE MANAGEMENT AND SHARING IN LIBRARIES

Today Libraries are playing important role in teaching and researching. With the rapid change in the field of library science due to emergence of Information communication technology (ICT), libraries and information centres have been completely transformed. Now library information science used now vocabulary in which Books replaced by the term document, reader replaced by the term user, and library replaced by the term Information. Due to advancement of ICT today’s users also get techno savvy. They used web more than library. We can say that today’s users are highly aware and a complete Information-literate. They uses web more that the Library. Although the libraries are seen as providers of reliable information, but most users start their searches with a search engine (Google) and not with Library portals. These highly aware users want everything on their Mobile phones, desktop, palmtops, kindles. This is the big challenges for a library and library professionals because our job is not to convince people they need libraries, It is time to convince libraries they need people. To fill this information gap between the library and its user library professional should develop new tool and techniques to organise and manage the knowledge and then share to its users so that users can identify the handwork, meaningful efforts and sincerity of library and its professional and web 2.0 is that tool which can help the library professional to manage the information and provide ease to share this to its end users. To overcome the communication barrier and distance between the library and its users web 2.0 is playing an important role. Web 2.0 works on both level, such as on the patron level it’s encourage them to be integral of the virtual community by sharing their ideas, thoughts, feelings, expressions and other content and on the Library level it’s allow patron to contribute to review their resources, locate and share relevant information with other patrons and society.

The second generation development and design of the web is called the Web 2.0, and the mains aim of this development it to facilitate the two-way communication and to secure knowledge management and knowledge sharing. For the knowledge managing and knowledge sharing web 2.0 hosted many services and application such as social networking sites, picture and videos sharing sites, wikis, blogs, tagging, folksonomies etc and bring a social revolution in which everyone is independent to express their thoughts, share their view can get the feedback. Therefore, library professional adopt web 2.0 to upgrade them self in manner to professionally and personally. Now days they are using web 2.0 tools to manage and share the knowledge to its users.
Moving from Co-Location to Cooperation to Collaboration: Redefining a Library’s Role Within the University
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