Chapter 10
Social Media as Efficacious Tool for Teaching

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ABSTRACT

Social Networking is a good source to stay connected with others so it can be used as a tool in teaching. Those students, who are not able to learn the concept in the regular classroom, go to tuition. They work whole night to complete their homework and assignments meanwhile they cannot resist themselves from using social networking sites. They have a view that they can multitask, but actually, most of the concentration is in social networking and messengers and less in studies. So ultimately their studies suffer. Because of this, they feel unrest in next day classroom also. To change the habit of using the mobile phone and social networking is very difficult. Now they are addicted to using these. So, the only solution is to change the way they use these things. The only requirement is training the student about the use of these systems, for which they are made of. So, the basic aim of this research is how social networking can be used as an Efficacious tool in teaching and utilizing the time wastage on social networking sites and messenger by students in studies.

INTRODUCTION

In the modern smart world, everyone is enjoying the togetherness, everyone is enjoying the oneness despite the distances, despite the cultural and territorial boundaries, everyone is cheering for one another, everyone wishes their near and dear ones, everyone is talking to another person, but yet a word has to be spoken. So much of things communicated in and from every corner of the world but not a single word...
is voiced by all. Everything is said and expressed by without any expression and any oral communication. Physically, all are present and communicating but with complete silence. Everyone’s heads are down looking at their phones, tabs, etc. It’s an ugly truth of today’s world where everyone is virtually connected to far away from people, but they are going far from the people near to them.

Thousands of years ago, when civilization was developing, one important thing that emerged without which today’s world cannot be imagined, was the ‘Art of Communication.’ At the start, basic pictorial representation was used, and as the time passed by, various communication mediums were developed. Languages were developed, and then documentation of the thoughts was also done by writing them on rocks and leaves. After that, the paper was prepared, after that especially for long distance communication mobile phone was developed. Now a day’s mobile phone is not only used for communication, but it serves many other purposes.

In this 21st century and late 20th century, the mode of communication took a major leap forward and adopted the new innovative ways to communicate. Now the present scenario can be perfectly described as “…the human’s voice noises are now mostly replaced by the digitally propagating frequencies.” Now the point to notice or to bother about is that this change is not entirely physical rather it’s also slowly transforming and bending the human’s mental and psychological behavior too. The above statement can easily be justified by the fact that now mostly people have started preferring online meets and interactions over face-to-face meet; texting is now being preferred rather than talking to one another.

Therefore, one can say that people are becoming more social and more interactive with others and the style of communication has changed so much that we are now not meeting face-to-face as we used to do earlier. Also, according to the studies, the interactions we do virtually or online are the ones in which we don’t feel personally connected, or any attachment level is lacking as compared to the case when we interact face-to-face. Thereof, we can say that by using these social networking sites, we all are making many bonds and ties with too many people but those ties and bonds tend to be much weaker in the true sense.

In addition to it, the feature to choose individual’s society and circle on by own comes as a boon as well as a bane. Whereas it provides a relatively suitable environment for the introvert kind of people while on the other hand, it confines one’s social circle having the same views and thinking and eventually hampers the openness and exposure to diversity. All these things are making the world a virtual global village with some societies and groups within itself where the overloaded raw information travels with the speed of light and spreads to almost the whole audience. This raw, unverified information creates a very wide and complex behavioral impact on the audience. Sometimes these things spread so widely and virally that they set the trend in the mass, mostly of the slings (that are now being accepted and
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