Chapter 4

Learning Analytics: A Critical Review of the Role and Implementation in Educational Institutions

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ABSTRACT

The aim of learning analytics is to apply available facts from different systems and databases if you want to assist students and instructors in learning and teaching processes. In order to ensure that important groups of users get what they need the most with the aid of the usage of getting to know analytics, it may be vital to broaden possible needs evaluation methodology as well as to perform the wishes evaluation in step with it. There is much less research into the role and implementation of analytics in college training than in higher schooling. This chapter focuses on primary and secondary schools. Final results are presented in the form of the most relevant questions posed by students and teachers that a learning analytics system is supposed to answer.

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INTRODUCTION

Data in an educational setting is not new. Better perception into the teaching system and centered feedback to college students, ultimately ensuing in advanced schooling: this is the concept in the back of studying analytics. Learning analytics makes it feasible to follow students’ digital footsteps. From the instant students browse the higher education group’s website for data till the instant they’re registered as alumni, they go away behind a digital trail. This virtual path can be recorded and analysed, main to the creation of complete records collections. With these records, it’s far viable to make predictions approximately, as an example; the first-rate of the coaching substances used, how teachers and students have interaction with the fabric, how the digital learning and operating surroundings is used, etc.

Learning analytics offers many splendid opportunities, but how can a programme or organization use it efficiently? This will depend absolutely on how studying analytics is applied in educational practice. Learning analytics handiest works if you learn how to ask the right questions on your records. For instance, when growing an online education, you have to begin as early as the layout phase, and ask yourself exactly which questions you want to answer the usage of studying analytics.

LEARNING ANALYTICS?

Learning analytics affords all manner of recent possibilities to help college students in learning. It offers teachers and education designers a brand new and realistic source of statistics to complement their personal observations and critiques: a gold mine of records about student conduct and gaining knowledge of desires. Thus, getting to know analytics can:

- Provide teachers with real-time facts about the exceptional of the getting to know substances and the structure of the direction.
- Provide real-time perception into scholar behaviour, which the trainer can respond to themselves, or which may be replied to automatically.
- Provide college students with perception and steering about their learning behaviour.

Learning analytics is described as the dimension, series, and evaluation and reporting of facts approximately inexperienced persons and their contexts, for
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