Chapter XLIX
Queendom Online Test Repository

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BACKGROUND

According to Barak and English (2002), the use of Internet-based psychological tests is an extension of computerized testing that emerged in the 1980s (p. 65). As with computerized testing, online psychological tests provide almost instant results, since Likert-style questions can be scored by the computer without additional human intervention. Additionally, customized profiles can be presented along with the resulting scores, enabling the user to draw additional meaning from the selected instrument. An additional benefit of Internet-based measures is the potential for Web sites to serve as clearinghouses containing a myriad of instruments, available to online users for free or on a subscription basis. As a result, numerous online repositories have been developed that offer a variety of psychological tests, ranging from fully validated instruments to individually designed scales. One of the more popular test libraries is the Queendom.com site run by Plumeus, Inc.

Since its founding in 1996, over 90 million people have completed over 400 million tests in nine different languages at the Queendom Web site (http://www.queendom.com). According to the Queendom home page, the site contains “114 professionally developed and validated psychological tests, 111 Just-for-Fun tests, [and] 230 mind games and quizzes.” The five most popular psychological tests are the classical intelligence test, the self-esteem test, the emotional intelligence test, the communication skills test, and the type-A personality test. Just-for-Fun tests include such measures as the snob test, the blind date test, and the party guest test. Mind games and quizzes include puzzles, math problems, memory games, and trivia tests.

The instruments on the Queendom site are varied and include validated psychological tests, psychological tests currently undergoing validation, and less rigorous tests (e.g., those in the Just-for-Fun category) for which such validation is not deemed necessary. The instruments are self-report instruments that generally contain multiple-choice or Likert-style questions.

RELIABILITY AND VALIDITY

For the psychological tests that have been labeled as validated, Queendom states that the test has
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