Chapter 5

Preventing Academic Misconduct: Student-Centered Teaching Strategies

Neeta Baporikar
Namibia University of Science and Technology, Namibia & University of Pune, India

ABSTRACT

Cheating in academics has been on the increase and it reflects a lack of integrity on the part of students. If no efforts are made to prevent academic misconduct/dishonesty, it will contribute to the image and standing of higher education institutions (HEIs). Cheating is not only an ethical concern, but it also leads to lesser knowledge and competencies acquisition. Equally, when students cheat the faculty feel cheated and efforts wasted. The resultant may be low morale of educators which is dangerous. Hence, HEIs are making efforts to reduce cheating and strengthen academic integrity (AI) through polices, rules, and procedures. Nevertheless, the focus seems to be more on bolting the stable after the horse has left or is largely administrative in nature. Therefore, adopting a mixed method approach the core of this chapter is to focus on preventing cheating through academic approach. The objective is to discuss how student-centered teaching strategies can prevent academic misconduct with focus on management disciple.

DOI: 10.4018/978-1-5225-7531-3.ch005

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Preventing Academic Misconduct

INTRODUCTION

Cheating as is commonly referred to has been an increasing cause of concern especially in Higher Education (HE) in the past few years. Cheating amounts to academic misconduct and lack of ethics and integrity both on the part of students and if not prevented tarnishes the image and standing of the Higher Education Institution (HEI). Cheating by students not only is of ethical concern, but also amounts to lesser acquisition of knowledge, competencies of skills. Equally, the efforts of the faculty seem to go waste and probably brings down the morale of educators, which is the cause of deeper concern. Many HEIs are trying to find out the means and ways to reduce cheating and strengthen their Academic Integrity (AI). There are different polices, rules, procedures and even disciplinary procedures against cases of cheating. Nevertheless, the focus seems to be more on bolting the stable after the horse has left or at the least more administrative in nature. Hence, adopting a mixed method approach the core of this chapter is to focus on preventing cheating through academic approach. The focus is to discuss on student-centered teaching strategies to prevent academic misconduct with focus on management disciple and provide a suitable framework to prevent academic misconduct.

BACKGROUND

Humans have dealt with deceit and fraud since the beginning of time. As cheating, plagiarism and other types of academic fraud evolve with technology and take on new forms, educators also develop new methods to counteract it. Researchers have discussed at length the issue of dishonesty in academia. Cheating and its related issues have been studied extensively for decades and there is an overwhelming amount of literature. However, results from the past and the present confirm that cheating has been and continues to be a serious problem in HE.

Here is an overview of what has been studied and is known about cheating. In 2001, an abundance of solid research was well summarized by McCabe, Treviño, and Butterfield. The answers provided are broadly supported by the research and illustrated here from a few sample studies. The findings reported previously continue to be supported by more recent research. Though cheating is widespread it depends on the study but most report the percentage of students who cheat in the 50-90% range:

- 75% of 824 students in 14 different graduate and undergraduate business classes (Chapman, David, Toy, & Wright, 2004);
- 86% of a 268 student cross-disciplinary sample reported they had cheated (Carini, Kuh, & Klein, 2006); and
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