Chapter 4

Inter–Family Communication Languages via the Discourse in Women’s Roles in Turkish TV Series

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ABSTRACT

Modernization and urbanization have changed many phenomena. One of these changes is the representation of mother and women. It is seen that the modernization and urbanization and motherhood concept of women have changed. Maternity representations have recently changed in Turkish series. Within the scope of the study, the language of the woman in the family as a mother and her place in the family were examined. It is also an important issue whether urban culture changes the representations of motherhood. In this sense, social media, urbanization, modernization, and the changes in women’s representations are all interrelated.

INTRODUCTION

Communication is an important process of human life. The representation and forms of communication of women in recent Turkish TV series is an important area of study. The role of female characters in the family and the ways in which they communicate with their environment forms the basis of the examination. In this context, the changing discourse on the representation of female characters who appeared in 5 TV series in the 2015-2018 period and their participation in family...
communication processes were examined and investigated. Between these years, the differences between the types of series played by female characters were investigated. In particular, the effects of female characters on family communication processes in the regulation and establishment of family communication were investigated. The role of the discourse language in the role of women in the changing representation of women and the roles of women in the series were investigated and examined.

In this context, the role of women in the television series, the role of women in family communication processes, and the role of women in the changing family communication processes were investigated in television series. This research was carried out on 5 TV series which played on TV in the 2015-2018 period.

All of the selected series were selected as family series with crowded families. The aim of this study was to determine and reveal the selected groups in the family communication process.

In this context, the studied series were examined from the first part to the last part. Among the selected series, research and examinations were performed on the roles of women in the series ‘İstanbullu Gelin – The Bride from Istanbul’, ‘Aşk Yeniden – Love Again’, ‘Hayat Şarkısı – Life Song’, ‘Cesur ve Güzel – The Bold and the Beautiful’, and ‘Fazilet Hanım ve Kızları – Ms. Fazilet and her Daughters’. In this context, the concepts of the public space and the private space were mentioned together with women limiting women within their private sphere and subordinating them to the patriarchal order (Özdemir, 2017: 108). In this research, how the female representations appeared through motherhood in the mentioned series were examined. In this sense, investigating the motherhood representations in the series shot in metropolitan areas, which are the basis of the modernized social structure, constitutes the basic framework of the study.

**BACKGROUND**

The social roles have changed with the modernizing society. Especially the changes in the representation of women roles in television series are considered important in this sense. It is seen that the urbanization culture, which is the return of modernization, is actively involved in the series. Representations of modernizing and modern mothers in Turkish series constitute the general framework of the research.

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