Chapter 11
Determinants of the Tuition Fees and Their Impact on Financial Value: Field Study on Private Primary Schools in Damascus

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ABSTRACT

This chapter aims at determining the factors that affect the pricing of tuition fees in private schools. It includes private primary schools in Damascus Governorate, the research population, in which the researcher used the analytical descriptive method and provided a theoretical framework that clarifies all the concepts related to the subject of tuition fees and private education from a financial aspect. The sample was obtained from 35 private schools from Damascus governorate schools. Future studies may address the educational aspect of this theme or take broader sectors of private education.

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INTRODUCTION

First: Scientific Importance

To add new academic research on the pricing of tuition fees, to continue the previous researches and to
give a new study can be updated.

Practical Importance

Private primary schools should benefit from the results of this research in the development of the edu-
cational service they provide, and parents should benefit by looking at the results of this research to
clarify the benefits they receive for the payment of tuition fees.

Research Objectives

To study the factors that determine school fees in private primary schools and the effect of these factors
on the value of the financial premium, and to explain the justification for increasing these premiums
through a theoretical framework that explains all the concepts related to private schools, and a practical
framework analyzes the necessary data to reach the desired conclusions.

Research Terms

The concept of special education: education which is based on the fees paid by parents of students not
for free, but it controlled by the government (Hafiz, 1961, p. 201).

The concept of the private school: Each educational institution owned by individuals. The graduate
student receives the high education certificates recognized by the Ministry of Education (Hafez, 1961,
p. 641).

The concept of the school fee: The amount of money the school receives for providing the student’s
educational service, including school transport fees, textbooks, dress, and other services. (Ministry of
Education).

Research Limits

- Spatial boundaries: Private primary schools in Damascus.
- Temporal boundaries: The year of study is 2017.

Research Community

All private primary schools in Damascus except schools supported by charities or those under nation-
alization.