Chapter 12

Teaching for Leadership, Innovation, and Creativity

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ABSTRACT

As the world enters the age of digitalization, it is demanded by time that the education curriculum be updated to the latest version. However, in the contemporary research literature, many different notable researchers and authors have established that there is a disparity which exists in the education curriculum and the educational practices especially in the business sector. This disparity is characterized by gaps in technology and knowledge which must be bridged for the business sector to reap the fruits of a global education in the contemporary timeframe. In this connection, the role of the teachers and the educators is of critical importance primarily due to the fact that they are assigned the heavy responsibility of interacting with students.

1. INTRODUCTION

It is greatly said by Peter Drucker that Management is to do things right whereas leadership is to do right things (Omotayo, 2015). Leadership is defined as the action of leading a group of people or an organization or it is the art motivating a group of people to act towards achieving a common objective (Grint, Jones & Holt, 2016). Leader is the director and inspiration of action who possesses the combination of personality and leadership skills. It possesses the skills that make others want to follow his direction. It is very necessary to learn the leadership skills and qualities. The chapter revolves around the effectiveness of leadership, innovation and creativity. It is very essential to study about the leadership, innovation and creativity as these qualities enhances the person’s personality and ability. The chapter emphasizes the teaching of the leadership, innovation and creativity. Innovation refers to the new imaginations, creative thoughts and new ideas that provide better solutions for new requirements (Engel & Teece, 2012). It can also be described as the assimilation, and exploitation, production or adoption of a value-added novelty in social spheres and economic; services, and markets; renewal and enlargement of products.

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and development of new methods of production. On the other side, creativity is defined as the use of original ideas and imagination to create something or it is the phenomenon through which valuable and new things are formed. This chapter explains each of these terms explicitly and its relevance in professional career is also illuminated.

Importance of Leadership, Creativity and Innovation

Higher education is the most important phase of a student’s life as in this phase students are prepared for their professional career (Brown, Bull & Pendlebury, 2013). At this stage, students learn different skills and gain knowledge in order to remain competitive in the job market. It is basically the preparation step for the students so the role of educational sector is very essential for their career. They have to implement those strategies and knowledge in the professional life which are taught in educational sector. So teacher plays an important role in building student’s career.

Secondly, workplace conditions have been changed and have become more complex and multifaceted (Johnson, Kraft, & Papay, 2012). So, the role of teachers is very important to prepare future professionals. Many students are good in academics but find it hard to position themselves in a better and reputable organisation. They have excellent expertise in their fields but find difficulties in expressing themselves or lead the team. So, it is the role of the teacher to build confidence among students and teach them how to lead the team. The teacher has to motivate his students and prepare them to work in challenging environment so that students can fit in the reputable organization. Therefore, the chapter enforces the teacher to give valuable and relatable knowledge to the students. Advantages of leadership skills are proposed in this chapter and role of teacher in preparing future professionals are enlightened.

It is evident that the rate of technological advancement is increasing with time as it reduces human efforts and increases efficiency (Tyagi & Kaushik, 2012). Organizations hire those students who have excellent technological skills. Many students do not get job because of the knowledge gap between education syllabus and requirement practices in the business sector. It is an old debate that leadership can really be taught or its inborn ability. The organizations prefer those students who have leadership skills as it enhances the capacity of a company’s management to set and achieve challenging goals, take decision in a time frame when needed, remain competitive in the industry and motivates others to perform at best level. Getting ahead in today’s business world doesn’t necessarily mean to adopt greater technology, but choosing the right technology at the right time is very necessary for an organization’s success. So, in this context the teacher has to give enough knowledge to the students so that they can compete in a challenging environment.

In this modern world, need of technology is arising so student have to be well educated about the latest technology (Cardona, 2013). Many students don’t get job due to less technical knowledge even though they are very talented. They do not familiar about the technology because of education criteria. Thus, the following chapter proposes the education system that teaches the technological knowledge. Furthermore, the role of teachers in producing brilliant, creative and innovative professionals is inescapable so this chapter explains different roles of the teachers in building student’s personality and character. The following chapter covers the responsibilities of the teachers in driving innovation and creativity and making the professionals familiar with the leadership qualities.