Chapter 15

Intellectual Property
Issues for Digital Libraries
at the Intersection of
Law, Technology, and
the Public Interest

Dionysia Kallinikou
National & Kapodistrian University of Athens, Greece

Marinos Papadopoulos
Athens Bar Association, Greece & Legal Lead Creative Commons, Greece

Alexandra Kaponi
Athens Bar Association, Greece

Vassiliki Strakantouna
National & Kapodistrian University of Athens, Greece

ABSTRACT

The development of Digital libraries and repositories, a worldwide vision with enormous political and ideological importance for humanity, in an effort to approach cultures and preserve plurality and diversity, is directly affected by the provisions of Intellectual Property Law and is subject to the consideration of innovation through legislation. Legal issues such as these related to software use, database protection, the collection, digitization, archiving, and distribution of protected works are of utmost importance for the operation and viability of Digital libraries and repositories. In this chapter, the authors focus upon some of these legal issues and consider an alternative proposal in respect of Intellectual Property law for open access to creative works furnished to the public through Digital libraries and repositories. The alternative proposal pertains to the use of the Creative Commons licenses as a legal means to enhance Openness for Digital libraries.

DOI: 10.4018/978-1-60960-031-0.ch015
INTRODUCTION

Information technology enables the reproduction, saving, and distribution of culture, arts, and sciences as well as the recording of the collective memory of humanity. Not only does information technology make almost all kinds of human creativity available in the Internet networked public sphere, but also it enables the creation of new forms of art, creative expression, and distribution of knowledge. More often than not, the rapid pace in the evolution of information technology causes friction with Law in as much as Regulators’ foresightedness could not have ruled to cope with new social trends, socio-political and economic phenomena in the market. Thus, the evolution of information technology is frequently seen as a factor that sets at stake the legal rights of creators and right-holders, as a cause for stricter Intellectual Property Law and legal protection for the initial and subsequent right-holders.

The instantaneous reaction towards making the Law stricter regarding the availability, use, and distribution of creative works via the Internet networked public sphere is—in most cases—a hazard to the evolution of digital libraries and repositories, i.e. organizations which leverage upon the radical changes caused by information technology and the tremendous capabilities that it has inferred upon the availability, use, and distribution of culture, arts, and sciences to the people. Making the Intellectual Property Law stricter in consideration of the rights of creators and right-holders, as a cause for stricter Intellectual Property Law and legal protection for the initial and subsequent right-holders.

Digital Libraries & Ethics

Digital libraries acquire, organize, and secure life-long access to creative works which are the building blocks of our civilization. Libraries are the repositories of human knowledge; they are our past, our present and our future (Mason, 2009). Aside from the focus, the special collections and the added-value services which a digital library may encompass, the main reason for the existence and development of any digital libraries is the need to serve people in their quest to access knowledge.

Digital libraries have always been gates through which people could access knowledge hosted in the premises of these organizations. Libraries have adopted internal regulations, abide by national laws and international practices with