Max Robbins is Executive Director of the International Internet Association (IIA). The IIA is a Washington, DC based private, non-profit organization that was formed in September 1993. The organization is funded entirely by private donations and corporate sponsorship. Mr. Robbins has been Executive Director of the IIA since its inception.

**IRMJ: What do you perceive as the most significant Internet development in the last 5 years?**

**Robbins:** Hands down, commercialization and the use of the Internet by businesses that are interested in making a profit.

**IRMJ: In 1991 Internet access was extended to commercial users for the first time. What kinds of new services or technology has Internet introduced in order to attract and retain commercial users?**

**Robbins:** Essentially, the Internet is used more as an enhancement or addition to an existing network of telephone lines and dedicated private lines for corporations wanting to communicate quickly and efficiently with others, perhaps other branch offices, and in essence avoid the costs of buying from general public switch telephone networks. The largest concern or concerns, in order, on the Internet are security, security, security, and security. The advent of some security tool, privacy enhanced mail for instance, will be a great benefit to most of the users who utilize Internet for E-mail.

**IRMJ: What precautions has Internet taken to protect user privacy?**

**Robbins:** Internet does not take precautions for security measures. Instead, there are particular organizations that function within the Internet realm which have made signifi-
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