Chapter 12
Introducing Agility into Plan–Based Assessments

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ABSTRACT
Agile or Plan-driven approaches to software process improvement (such as the Capability Maturity Model Integration (CMMI) and the ISO/IEC 15504 standard) claim to provide companies with improved processes, higher quality software and faster software development. Assessment is an important component of any software process improvement programme, as in order for an organisation to commence an improvement programme, they must first be aware of the current state of their software development practices. Therefore, in the case of small companies such assessments need also to be cost effective and focused only on the most relevant process areas.

INTRODUCTION
In this chapter we will address the question of how to integrate agile practices into traditional software process assessments. We will begin by presenting a background section that will detail traditional software process assessment and agile software development. We then will illustrate research we performed to develop and implement a low resource hybrid approach (AHAA) (McCaffery et al. 2008) for software process assessment and improvement that integrates CMMI (CMMI, 2006), Automotive SPICE™ (Automotive S, 2007) and agile practices together. We will also discuss the
applicability of combining agile and plan-driven software development approaches for different types of domains e.g. financial, safety-critical. Next, we provide an empirical examination, based on assessments that were performed in two Small to Medium Sized Enterprises (SMEs) using the AHAA method. Finally, we discuss the empirical findings from both assessments, the evolvement of the AHAA method and provide conclusions and recommendations for researchers and practitioners wishing to combine traditional and agile software development practices.

BACKGROUND

This section describes SPI, software process assessment and agile development.

Software Process Improvement

Continuous SPI can assist companies to satisfy customers through providing high quality deliverables in an efficient and repeatable manner. This may be particularly beneficial to SMEs that have to satisfy increasingly demanding customers using a limited pool of resources. In fact, SMEs often lack maturity in their software development processes. In many cases, SMEs have chaotic models of operation that impact the success of the entire organisation (Batista & Figueiredo, 2000). However, just as the standards world has recognised that software engineering standards should not only apply to large high maturity organisations but also to low capability level organisations and this has lead to the development of an International standard for Very Small Enterprises (Laporte et al. 2008), there also is a need for SPI models and assessment methods for such organisations. A software process assessment may be used to determine weaknesses in an organisation’s software development processes and consequently be used to initiate SPI work within an organisation (Humphrey, Snyder et al. 1991). In SMEs, such assessments need to be cost effective (Batista & Figueiredo, 2000) and focused on specific and important process areas (Richardson, 2001). Agile approaches constituting a set of principles, methods and practices have become popular within software companies (Hansson et al. 2006). The reasons for this adoption are obvious in that companies need to be agile in order to survive in dynamic business environments (Kettunen, 2009). An agile approach can also provide a systematic mechanism to manage projects (Sutherland, Viktorov et al. 2007). Although it has been argued that: “Both agile and planned approaches have situation-dependent shortcomings that, if left unaddressed, can lead to project failures” (Boehm & Turner, 2003) and that companies should integrate best practices from both agile and traditional software development, there has been very little input from the research community or practitioners on how to increase agility through performing software process assessments.

Agile methods promise companies improved software productivity and quality (Holström, Fitzgerald et al. 2006). Such improvements have previously been achieved through adopting traditional SPI models and assessment methods (Galin & Avrahami, 2006; Niazi et al., 2006). It has been shown, for instance, that CMMI based SPI programmes have resulted in companies obtaining between 28–53% improvements in lead time and between 70 to 74% improvement in terms of quality (measured by the amount of defects) (Galin & Avrahami, 2006). To obtain benefits from traditional and agile methods, both approaches must however be deployed. Yet, agile researchers have known for some time that there are fundamental differences between traditional (e.g. CMMI) and agile methods that may cause difficulties when integrating these approaches. For example, whilst agile methods emphasise face to face discussions and reduced documentation, CMMI improvements can led to a situation in which the developers have implemented more documentation than software code (Boehm & Turner, 2003).
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