Chapter 3

Engineering and Reengineering of Technology Enhanced Learning Scenarios Using Context Awareness Processes

Clara Inés Peña de Carrillo
University Industrial de Santander, Colombia

Christophe Choquet
University of Maine, France

Christophe Després
University of Maine, France

Sébastien Iksal
University of Maine, France

Pierre Jacoboni
University of Maine, France

Aina Lekira
University of Maine, France

El Amine Ouraiba
University of Maine, France

Diem Pham Thi-Ngoc
University of Maine, France

ABSTRACT

This chapter proposes a context modeling process to help tutors adapt their tutorship actions based on students' profiles and performance on Technology Enhanced Learning environments (TEL). It attempts also to involve teachers as designers in the engineering process of a TEL system development and to support their activity of auto-regulation regarding the students’ guidance and assistance. This aim leads to improve teaching strategies as well as to enhance the quality of the learning objects and the learning scenario itself. In fact, if the TEL system is already adaptive, by means of this approach, its improvement is fostered. If not, the process will support its iterative transformation from predefined to adaptive. The Model Driven Engineering (MDE) methodology is used since it gives educational designers (teachers for this proposal) and software designers the ability to define, communicate, and test a solution while creating artifacts that become part of the overall solution. The Usage Tracking Language (UTL) has been developed to provide the actors of a TEL system (designers, tutors, learners, and analysts) with a

DOI: 10.4018/978-1-60960-842-2.ch003
INTRODUCTION

Much research work has been developed to achieve by Information and Communication Technologies (ICT) student-centered education considering that concepts like learning, knowledge, skills, competences, learning outcomes and qualifications make up the core of current educational perspectives (Peña et al., 2008). This chapter is based on studies in-line with these research objectives and focuses on adaptation of tutorship actions on students’ performance during a learning activity using a TEL environment.

At this moment, some TEL environments delegate to humans as tutors, teachers or the learners themselves an adaptive decision making while other works explore the possibility to adapt dynamically its performance and configuration, as in Intelligent Tutoring Systems (ITS) or Adaptive Educational Hypermedia (AEH). Anyhow, these kinds of adaptation are based on the interpretation of the learning context. This interpretation could answer the following questions for teachers/instructors/tutors/trainers: Who are the ones involved in the activities? How are they acting? What do they need? Who should be assisted?; and questions coming from learners: What to learn? When? How? Why should we?.

In short, both, humans and the TEL environment need information of the learning situation (context) to make an adaptive decision of performance.

This work takes into account the following elements from the learning context as constraints for adapting the tutoring act to the students’ needs: their profile (e.g., name, age, learning style, disabilities, and preferences), their performance (e.g., formative assessment, and knowledge level), and their accessibility means and conditions (e.g., hardware, software, connectivity, and institutional policies). Part of this context is directly given to the system by data captured and processed through questionnaires (e.g., learning style, using the Index of Learning Style Instrument (ILS); knowledge level, applying a subject domain questionnaire; preferences, by the application of a subjective likes instrument, etc.) since other part is identified from the students’ actions on a learning environment (the interactivity context).

In order to formalize data mining, data analysis techniques and capitalize them as design and inspection patterns from the interactivity context, the Usage Tracking Language has been proposed (Choquet, & Iksal, 2007). By this language, the automatic methods for collecting data and creating significant indicators (in the meaning of Harrer et al., 2009) for the users could be expressed in a declarative and generic way, and could be interpreted for mining tracks from different TEL systems (Pham Thi Ngoc et al., 2010).

The context modeling process here proposed has to be considered as an original answer to the following current open question in instructional design: how to involve teachers as designers in the engineering process of a TEL system development?.

Basically, existing TEL systems fall into two categories:

1. Systems designed by Information Technologies (IT) experts, such as Intelligent Tutoring Systems mainly without the help of